



CODE OF CONDUCT

Badges

Badges must be worn at all SEAA sponsored events during the conference

Exhibitor Defined

An Exhibitor is defined as any person(s) or company that solicits another SEAA attendee to sell their product. Due to space limitations, both “table-top” and “roaming” exhibitors will be present at the conference. Exhibitors can be identified by the color of their name badge. **Only exhibitors may solicit business while the conference is in session.** Please report any solicitation by a non-exhibitor to a Board Member immediately.

All exhibitors must be registered and paid before participating in the conference. Any person(s) or company that has attended a previous SEAA Conference as an exhibitor will be recognized as an exhibitor for the current and future events. Any person(s) or company recognized as an exhibitor may not register as an attendee.

Attendee Defined

An attendee is defined as any person(s) or company that seeks to sell a product or service, or otherwise solicit business, from a bankcard merchant. In addition, an attendee seeks information from, or resells the products of, the registered exhibitors. Attendees can be identified by the color of their name badge.

All attendees must be registered and paid before participating in the conference. We understand there may be person(s) or company(ies) that meet both definitions. Any person(s) wearing an attendee name badge are prohibited from soliciting business from other attendees during open conference hours. Please report any violation to a Board Member immediately.

Any person(s) reported for violating this prohibition will be removed from the conference and barred from attending future conferences.

Dress Code

Dress code for all events during the conference is business casual.