



 **ATLASSIAN**

# **ATLAS CAMP**

**6-7 September 2018 • Barcelona**



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## What is Atlas Camp?

Atlas Camp is our premier developer conference. For two jam-packed days, developers will have an amazing opportunity to enhance their skills, learn about the latest product roadmaps and APIs, meet with Atlassians one-on-one, and discover new ways to extend the power of our products with the greatest minds in the Atlassian Ecosystem.

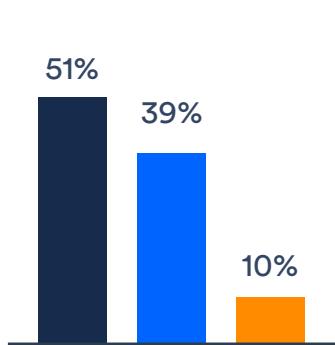
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## 2017 attendees, by the numbers

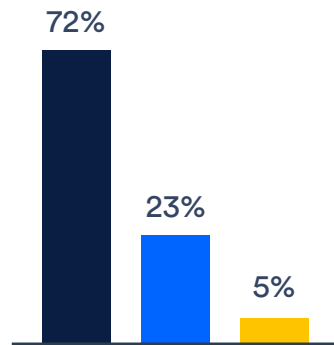
500+ attendees from 45 countries!

### Team types



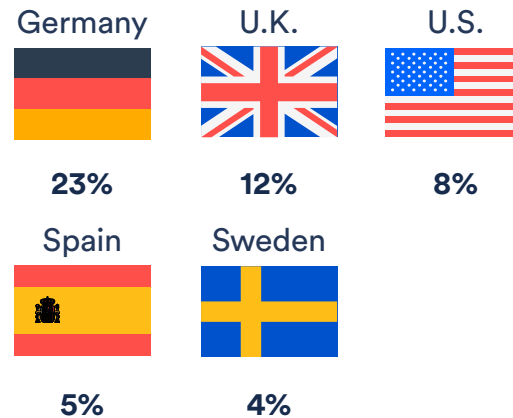
- Software teams
- IT teams
- Business teams

### Company size

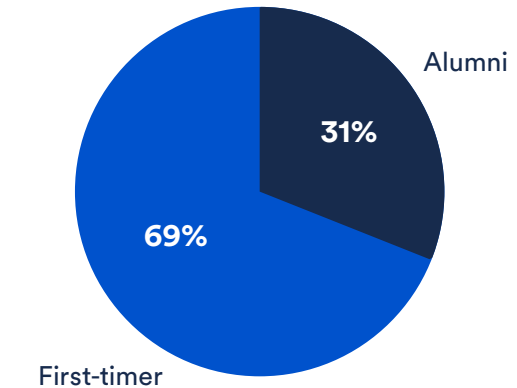


- Small (0-499 employees)
- Enterprise (1000+)
- Mid-sized (500-999)

### Top 5 countries



### First-timers vs. Alumni



### Top 10 products used

Product	% of total attendees
Confluence	90%
Jira Software	85%
Jira Service Desk	65%
Jira Core	63%
Bitbucket	59%
Hipchat	52%
Bamboo	40%
Team Calendars	32%
Portfolio for Jira	29%
Confluence Questions	26%

### Top 10 roles

Role	% of total attendees
Development	31%
Other	15%
Product Manager	10%
IT	10%
Developer	9%
Project Manager	8%
Admin	6%
Executive	4%
Marketing	2%
Design	1%

# Happy Hour Sponsor

**AVAILABLE: 20 | PRICE: €1,200**

Highlight your company, form lasting relationships, and drive business amongst our expanding developer community. These sponsorships are on a first come, first serve basis. Be sure to secure your special opportunity to make a lasting impression with the Atlassian Ecosystem today.

## PACKAGE INCLUDES

(1) Highboy and stool during Atlas Camp Happy Hour on Thursday evening (6 September)

Wifi access

150-word company description, company logo, and URL on Atlas Camp website

Company logo on easel back signage

Company logo featured in Atlas Camp Keynote

(1) Atlas Camp ticket