

# Retail Dietitian's Healthy Shopper SUMMIT

Creating Total Wellness  
Solutions from RD to Rx



June 25-27, 2018 | Chicago, IL | McCormick Place  
Co-Located with United Fresh SmartFood Expo™  
[RDHealthyShopper.com](http://RDHealthyShopper.com)

## THE SUMMIT

The Retail Dietitian Symposium is BACK for it's 6th year as the **Retail Dietitian's Healthy Shopper Summit!**

We're arming top retail dietitians as well as retail executives, category managers and consultants with inside knowledge on the business of nutrition, health and wellness.

This year our immersive program includes a special focus on a how to implement a 360-degree, total-store approach to health & wellness.

## WHY SPONSOR?

- 1. Establish** your company as a thought leader in health & wellness.
- 2. Showcase** your products or solutions via integration into meals and snack breaks.
- 3. Network** and **meet one-to-one** with influential retail dietitians and retailer executives who can recommend your product to their customers.

Top retail dietitians attend year after year because they trust *PG* to supply them with knowledge they need to provide the best experience for health-conscious shoppers.

**Plus** - we're the **ONLY** show offering Continuing Education Credits for all of our Retail Dietitian attendees.

Last year we had retail dietitians from Kroger, Wakefern/Shoprite, Ahold Delhaize, Giant, HEB, Coborns, Wegmans, Whole Foods, and many more in attendance!



## OUR PARTNERS

Our summit is co-located with the United Fresh SmartFood Expo™ allowing for an immersive experience in the world of healthy food and consumer wellness programs.



We're offering the opportunity to position your products as part of the better-for-you food movement at SmartFood Expo™!

## SPONSORSHIP OPPORTUNITIES

### PLATINUM: \$30K

- Tabletop for one-to-one meetings
- 10x10 Booth on SmartFood Expo™ show floor
- Part of the SmartFood Expo™ Tour
- One promotional item or product in attendee bag
- Company logo and description published on summit website and event app
- Exclusive pre-conference email promotion
- Logo included on all promotional materials
- On-site signage advertising Platinum sponsorship
- Four push notifications through event app
- Four complimentary conference registrations

### GOLD (MEAL): \$20K

- Food product placement - one item at breakfast, lunch or dinner.
- Tabletop for one-to-one meetings
- One promotional item or product in attendee bag
- Company logo and description published on website and event app
- Logo included on all promotional materials
- On-site signage advertising Meal sponsorship
- Three complimentary conference registrations

### SILVER: \$10K

- Tabletop for one-to-one meetings
- One promotional item or product in attendee bag
- Company logo and description published on website and event app
- Logo included on all promotional materials
- On-site signage advertising Silver sponsorship
- Three complimentary conference registrations

### BRONZE: \$8.5K

- One promotional item or product in attendee bag
- Company logo and description published on website and event app
- Logo included on all promotional materials
- On-site signage advertising Bronze sponsorship
- Two complimentary conference registrations

Ahead of What's Next  
**Progressive  
GROCER**

**EnsembleIQ**  
SMARTER TO MARKET