



# 2018 Convention Program

GUIDE

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The **2018 Convention Program Guide** for the **ARA 75th Annual Convention & Exposition** is a great source for maximum exposure for your company, and guaranteed to be seen by every registrant and attendee to ARA's Annual Convention and Exposition.

**This pocket sized book will be distributed to everyone attending the convention.**

**Exclusively available to Convention Exhibitors.** All ads are full-page ads. Ad selections will be accepted on a first-come, first-served basis, after previous year cover and center-spread advertisers have been given the first right of refusal on their space.

Date: \_\_\_\_\_  Are You a New Advertiser?

Bill as:  ARA Member  Non-Member

For ARA Office Use Only

Received: \_\_\_\_\_ By: \_\_\_\_\_

Total Amt. Per issue: \_\_\_\_\_

Faxed to Editor: \_\_\_\_\_ Date: \_\_\_\_\_

### Advertiser Information (Unpublished):

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### Choose your ad preference:

#### FULL PAGE

4-Color \$750

#### COVER POSITIONS

- Inside Front Cover \_\_\_\_\_ \$ 850
- Inside Back Cover \_\_\_\_\_ \$ 850
- Outside Back Cover \_\_\_\_\_ \$ 900
- Center Spread \_\_\_\_\_ \$1,450

#### 4-Color

**Call for Availability  
(239) 225-6137**

**AD SPECIFICATIONS** The Final Book size: 4" x 9"  
Bleed Ads: 4.25" x 9.25" (All text must be inside 3.5 x 8.5 area)  
Non-Bleed Ads: 3.5" x 8.5"

**Materials should be submitted in the following formats:** 300 DPI JPEG, TIFF or PDF. *NOTE: Quality cannot be guaranteed on ad materials submitted in lower resolutions than 300 DPI.*

**Event Sponsors receive advertising in the Convention Program as outlined in the various sponsorship packages. All ads must be received by September 28, 2018 for inclusion in the 2018 Convention Program Guide.**

Please contact Caryn Smith at (239) 225-6137 for additional information and for ad availability or e-mail [ARAEditor@comcast.net](mailto:ARAEditor@comcast.net).

**METHOD OF PAYMENT:** Payment in advance is required.

Enclosed is my check for \$ \_\_\_\_\_ (U.S. Funds only) -or- please charge my credit card for \$ \_\_\_\_\_

(circle one) Visa or Mastercard or American Express. Credit card #: \_\_\_\_\_

Exp.: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip code of Billing Address: \_\_\_\_\_

Name as it appears on credit card (please print): \_\_\_\_\_

Signature (if using credit card): \_\_\_\_\_

**E-mail your advertising artwork to  
[ARAEditor@comcast.net](mailto:ARAEditor@comcast.net)  
by September 28, 2018**

ARA reserves the right to accept or reject any submission for any reason in its sole discretion. Any cancellations of/or change in this contract must be submitted in writing 30 days prior to issue closing date. Advertisers failing to meet contracted frequency program will be subject to shortrate.

**Fax this form with credit card payment to (800) 879-8505 or mail check to:**

Automotive Recyclers Association • 9113 Church Street, Manassas, VA 20110-5456 USA  
(571) 208-0428 / (888) 385-1005 • Fax (571) 208-0430 • [www.a-r-a.org](http://www.a-r-a.org)



**CONTACT CARYN SMITH  
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