

Together we are care's potential



CareForum 2018

The Medidata and Kinser User Conference

SEPTEMBER 10-12, 2018 | SAN ANTONIO, TX

careforum2018.com

EXHIBITOR PACKET



The San Antonio River Walk

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Bringing together

the top thought leaders to explore how we can realize the full potential of care and empower our businesses and communities to flourish.

About CareForum 2018

Mediware's annual customer conference, **CareForum 2018**, is heading west to San Antonio, Texas, September 10-12, 2018, at the Marriott Rivercenter, located just steps from the beautiful and historic San Antonio River Walk.

We are thrilled to expand this year's conference to include our newest division – Kinnser Software, the software that powers home health, hospice, and private duty. We also welcome back our customers from home care solutions, rehabilitation and respiratory care, long-term services and supports, behavioral health, and housing and homeless management. With the power of these combined communities of caregivers, we expect 1,000 Mediware customers, vendors, and team members to attend, making CareForum 2018 one of the world's most comprehensive, exciting, and best-attended events for caregiving professionals.

Why exhibit at CareForum 2018?

As an exhibitor, you will have the unique opportunity to connect one-on-one with hundreds of key decision makers from successful businesses that provide care services in hospitals, homes, facilities and practices, and the community. Sponsorship upgrades and opportunities are available. As a valued partner, your participation gives you the unique opportunity to:

- Gain new leads and exposure
- Connect with new prospects and current customers
- Deliver product demonstrations to all attendees
- Display your products/solutions at the Strategic Partner Trade Show
- Attend exclusive networking events
- Demonstrate how your solutions can help new customers

The conference venue – the beautiful and elegant San Antonio Marriott Rivercenter – is located in the heart of one of America's most unique and historic cities. San Antonio is a true destination city, and CareForum 2018 puts you in the center of it all.

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Conference Dates

- **Monday, September 10, 2018**
 - Exhibitor setup: 9:00AM-4:30PM (Setup complete by 4:30PM)
 - Exhibit hall open: 5:30PM-8:00PM
- **Tuesday, September 11, 2018**
 - Exhibit hall open: 8:00AM-4:00PM
- **Wednesday, September 12, 2018**
 - Exhibit hall open: 8:00AM-12:00PM
 - Exhibitor teardown begins 12:00PM

**Times may change to match agenda needs.*

Interested in Exhibiting or Sponsoring?

Available exhibitor and sponsorship opportunities are described below. If you have any questions or would like additional information, please contact corporate event planner **Michelle Caldwell** at michelle.caldwell@medware.com.

Basic Exhibitor – Early bird registration: \$2,500; Increases to \$3,000 July 1

- **Two representatives** may attend the entire conference – includes full conference registration, full access to sessions, and conference meals (breakfast, lunch, and receptions).
- Tabletop exhibition space with table and two chairs. Electricity/AV may be purchased from on-site vendor (form included below). WiFi may be purchased during registration.

- Your organization's name included on conference program, website, and app.

Additional representatives may attend for a fee of \$1,000 per representative. When completing your registration, this fee is listed on the Sponsorship Opportunities tab as "Additional Partner Attendee Fee."

Sponsorship Opportunities

Additional Benefits with Sponsorship Purchase (all sponsorships include these bonus items)

- Priority booth placement
- Your organization's logo and partnership status on all conference printed materials
- Special sponsorship recognition on the conference website, app, and on-site signage
- One promotional flyer/sales sheet in the welcome tote bag provided to all attendees
- One app push notification sent during the conference recognizing your company as a conference sponsor
- Half- or full-page ad in conference program (dependent on conference sponsorship)

Keynote Sponsor (1 available!) - SOLD!

Be the official Welcome and Keynote Sponsor of CareForum 2018. Your company logo will be included on the opening slide

where all attendees will see it, recognizing you as the Keynote Sponsor, along with mention in the conference program, on the app, and the conference website. Your company will also receive prime placement of a full-page ad in the conference program.

WiFi Sponsor - \$10,000 (1 available)

Attendees will see your company's name every time they login to the internet at the San Antonio Marriott Rivercenter during the conference. Your logo will appear on the opening screen, with a custom redirect link. Additionally, your name will be included in the conference program, on the app, and on the conference website as the official WiFi sponsor. Your company will also receive prime placement with a full-page ad in the conference program.

Hotel Keycard Sponsorship - \$6,000 (1 available)

Your logo will be visible to all attendees every time they access their rooms at the San Antonio Marriott Rivercenter. Additionally, your company logo will be included in the conference program, on the app, and on the conference website. Your company will also receive a full-page ad in the conference program.

Customer Appreciation Event Sponsor - SOLD!

Mediware will recognize your company as the official customer appreciation event on Tuesday evening. Your name will be on signage at the event and mentioned during the event. Additionally, your company logo will be included in the conference program, on the app, and on the conference website. Your company will also receive a full-page ad in the conference program.

Welcome Reception Event Sponsor - \$10,000

Mediware will recognize your company as the official sponsor of our welcome reception on Monday. Your name will be on

signage and mentioned during the event. Additionally, your company logo will be included in the conference program, on the app, and on the conference website. Your company will also receive a full-page ad in the conference program.

Official Conference Tote Bag Sponsor - \$3,000

Your logo will be included on the official conference tote bag, alongside Mediware's logo. Additionally, your company logo will be included in the conference program, on the app, and the conference website. Your company will also receive a half-page ad in the conference program.

Mobile App Sponsorship - SOLD!

Every time an attendee opens the app, your company logo will be displayed! Additionally, your company logo will be included in the conference program, on the app, and on the conference website. Your company will also receive a half-page ad in the conference program.

Lunch Sponsorship - \$2,500 each (available Tuesday and Wednesday)

Your logo will be displayed on conference signage during lunch on Tuesday or Wednesday, as well as recognition in the conference program. Your company will also receive a half-page ad in the conference program.

Track Sponsorships - \$6,000 each (Community Care available) - Post-Acute Care - SOLD!

Your company will introduce all sessions in the Post-Acute Care or Community Care tracks. Your logo will be displayed on conference signage for those sessions, as well as recognized in the conference program. Your company will also receive a half-page ad in the conference program.

Important Dates and Additional Information

Required Items	Due Dates
Company Logo (in EPS format)	Due at time of registration.
Half- or Full-page ad	Due August 1. Files must full color, in EPS format. Complete ad specifications will be sent to eligible sponsors June 1, 2018.
Exhibitor Early-Bird Registration Deadline	June 30, 2018
Exhibitor Setup Start	September 10, 2018, 9:00AM-4:00PM (Must be set up by 4:30PM)
Exhibitor Teardown	September 12, 2018, after 12:00PM

Exhibit Space

Exhibit space will be allocated by Mediware depending on sponsorship level(s).

Payment

Payment due at the time of registration. If payment is not made by July 1, 2018, booth rates increase to \$3,000.

Cancellation

If cancellation is received on or before July 30, 2018, the sponsor will be liable for 50% of the contracted amount. If cancellation is received after August 1, 2018, or if the sponsor fails to show, the sponsor will be liable for 100% of the total contracted amount. All cancellations must be in writing and sent to corporate event planner **Michelle Caldwell** at michelle.caldwell@mediware.com

Security

Neither Mediware, nor the hotel, accept responsibility for any theft, loss, or damage from any cause whatsoever, with respect to any property brought by sponsor to the exhibitor hall. The sponsor may, at its sole expense, contract with the hotel for security personnel to monitor the exhibitor hall during nonconference hours.

Package/Box Handling

Special arrangements must be made for any equipment, goods, displays, or other materials sent to the hotel. Packages should arrive no earlier than three days prior to the conference. All materials must be labeled as follows:

Marriott Rivercenter
(Mediware Conference) (Arrival Date)
Hold for Guest *(Guest Name)*
(Guest Cell Number)(Guest Company Name)
(Booth Number)(Meeting room)
101 Bowie Street
San Antonio, TX 78205

A handling and storage fee will apply for each package received by the hotel. The hotel shall not be liable for safe or timely arrival of any packages sent to the hotel. It is the sponsor's responsibility to check on the arrival of any packages and to ensure that the contents are intact. Hotel accepts no liability for lost, stolen, or damaged goods. Standard shipping prices available upon request. Sponsors are responsible for packages and handling costs.

Hotel Room Rates/Reservations

The hotel is offering a rate of \$170 plus taxes and fees per night (currently 16.75%) as a special group rate. A link to make reservations is available on the conference website – careforum2018.com.

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Don't miss the conference of the year in one of the world's most vibrant cities.

Celebrating its tricentennial in 2018, San Antonio, Texas is named one of **National Geographic Magazine's Best of the World: Where to Go in 2018.**



CONTACT

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