

Tuesday, April 24

19:30–

21:00 WELCOME COCKTAIL RECEPTION

Venue: Bode-Museum, Am Kupfergraben,
Eingang über die Monbijoubücke, 10117 Berlin
Dress Code: Business Attire

Wednesday, April 25

08:00 REGISTRATION OPENS

Venue: Ewerk, Wilhelmstrasse 43, 10117 Berlin

09:00–

09:10 WELCOME REMARKS

Stephen Dunbar-Johnson

President, International
The New York Times Company

Robin Pogrebin

Culture Reporter
The New York Times

09:10–

09:45 ART IN A POPULIST AGE

While institutions aim to become more accessible, the art world continues to be viewed as elitist, with museums intimidating and galleries unwelcoming. How can they strike the right balance between building new audiences and serving a core constituency? What strategies are working?

Dr. Tristram Hunt

Director, Victoria and Albert Museum, London

Thaddaeus Ropac

Founder, Galerie Thaddaeus Ropac, London/Paris/
Salzburg

Monika Sprüth

Co-Founder, Sprüth Magers

In conversation with

Matthew Anderson

European Culture Editor, The New York Times

Wednesday, April 25 (cont.)

09:45–

10:10 CASE STUDY: THE REINVENTION OF AN AUCTION HOUSE

Amy Cappellazzo

Executive Vice President and Chairman, Global Fine Arts Division, Sotheby's

In conversation with

Robin Pogrebin

Culture Reporter, The New York Times

10:10–

10:45 RISING ART CENTERS

While established art hubs are unlikely to lose their status anytime soon, cities from Los Angeles to Berlin and Beijing are increasingly attracting big names, attention and money. Do these rising art centers have staying power? How might their growing influence shape and decentralize the art market?

Marc Glimcher

President and C.E.O., Pace Gallery

Dr. Kilian Jay von Seldeneck

Managing Director, Kunsthaus Lempertz

Philip Tinari

Director, UCCA, Beijing

In conversation with

Motoko Rich

Tokyo Bureau Chief, The New York Times

10:45–

11:15 REFRESHMENT BREAK

11:15–

11:25 "MY MUSE IS THE BLANK SPACE"

A creative presentation by

Alicja Kwade

Artist

Introduction by

Matthew Anderson

European Culture Editor, The New York Times

11:25–

12:00 ASIA: THE NEXT MARKET FRONTIER

How is the art market adjusting to – and capitalizing on – the growing pool of Asian collectors? Are they collecting work by local artists as well as Western masterpieces? Does the Asian art market demand a fresh approach to buying and selling?

Yasuaki Ishizaka

Art Dealer, Art Advisor, Writer and Lecturer

Lisa Dennison

Chairman, Americas, Sotheby's

Dr. Uli Sigg

Former Swiss Ambassador to China, North Korea and Mongolia, and Deputy Chairman, Ringier Group

In conversation with

Motoko Rich

Tokyo Bureau Chief, The New York Times

12:00–

12:20 MANAGING AS A MEGA-DEALER: HOW TO GROW AND STILL TEND TO YOUR ARTISTS

David Zwirner

Art Dealer and Owner, David Zwirner Gallery

In conversation with

Robin Pogrebin

Culture Reporter, The New York Times

Wednesday, April 25 (cont.)

12:20–

12:55 THE PREOCCUPATION WITH CONTEMPORARY ART

The demand for contemporary art continues unabated. Why are we so consumed by art of our time? Might museum visitors, gallery-goers and collectors be encouraged to explore a broader spectrum of art, and what will become of old masters and other historic works?

Jorge Coll

C.E.O., Coinaghi

Tobias Meyer

Art Dealer

James Rondeau

President and Eloise W. Martin Director, Art Institute of Chicago

In conversation with

Scott Reyburn

Arts Correspondent, The New York Times

12:55–

14:25 LUNCHEON ROUNDTABLES

Deep-dive discussions on critical issues and emerging opportunities

(NB: round-table discussions run under the Chatham House Rule.) See pages 8-10 for the full list of topics.

14:25–

14:45 ART THROUGH TECHNOLOGY

Olafur Eliasson

Artist

In conversation with

Matthew Anderson

European Culture Editor, The New York Times

14:45–

15:10 DEBATE: VIRTUAL REALITY AS ART FORM?

As virtual reality makes deeper inroads in the film and gaming industries, the art world is also exploring and embracing the technology. How can gallerists, collectors and cultural institutions assess the emerging opportunities and challenges, and what is the market potential of VR?

Edward Klaris

Managing Partner, Klaris Law, and C.E.O., KlarisIP

Sandra Nedvetskaia

Partner, Khora Contemporary

In conversation with

Hilarie M. Sheets

Arts Correspondent, The New York Times

15:10–

15:45 NO BOUNDARIES? THE CHANGING DYNAMICS OF AUCTION HOUSES AND DEALERS

As the wall between auction houses and dealers continues to crumble, how are the two adapting to a more collaborative relationship?

Edward Dolman

C.E.O., Phillips

Dominique Lévy

Co-Founder and Partner, Lévy Gorvy

Marc Porter

Chairman, Americas, Christie's

In conversation with

Scott Reyburn

Arts Correspondent, The New York Times

15:45–

16:15 REFRESHMENT BREAK

16:15–

16:50 THE FUTURE OF ART MUSEUMS

Institutions continue to struggle with the twin pursuits of growth and technological change, while still preserving their core artistic mission. Given increasing competition for visitor attention and patron donations, how can museums ensure they remain relevant and vital?

Wednesday, April 25 (cont.)

Prof. Dr. Markus Hilgert

Director, Museum of the Ancient Near East at the Pergamon Museum, Berlin, Prussian Cultural Heritage Foundation

Glenn D. Lowry

Director, The Museum of Modern Art, New York City

Gary Tinterow

Director, Museum of Fine Arts, Houston

In conversation with

Hilarie M. Sheets

Arts Correspondent, The New York Times

16:50–

17:15 BUILDING AN ART POWERHOUSE

Michael Govan

C.E.O. and Wallis Annenberg Director, Los Angeles County Museum of Art

In conversation with

Robin Pogrebin

Culture Reporter, The New York Times

17:30 CLOSE OF DAY 1 SESSIONS

19:30 COCKTAIL RECEPTION

Venue: Deutsches Historisches Museum

Unter den Linden 2, 10117 Berlin

Dress Code: Business / Cocktail Attire

(NB: transportation to and from the venue will not be provided. Walking distance to the Deutsches Historisches Museum is approximately 20 minutes, or seven minutes by car)

20:30 GALA DINNER

Venue: Deutsches Historisches Museum

Unter den Linden 2, 10117 Berlin

Dress Code: Business / Cocktail Attire

Welcome Remarks by

Prof. Monika Grütters, MP

Minister of State to the Federal Chancellor, Federal Government Commissioner for Culture and the Media

Thursday, April 26

09:00–

09:30 TALK WITH THE TIMES

New York Times chief diplomatic correspondent for Europe, Steven Erlanger, leads the discussion with senior Times journalists about reporting on the artistic and cultural impact of the current political climate.

Robin Pogrebin

Culture Reporter, The New York Times

Matthew Anderson

European Culture Editor, The New York Times

In conversation with

Steven Erlanger

Chief Diplomatic Correspondent, Europe, The New York Times

09:30–

10:05 CHALLENGING THE CANON

Museums are recognizing the gaps in their collections and acquiring works in traditionally underrepresented categories. What are institutions and collectors doing to consider art in broader terms, and to redefine the historic canon?

Pamela J. Joyner

Founding Partner, Avid Partners LLC and Chair, Tate Americas Foundation

Ann Temkin

Marie-Josée and Henry Kravis Chief Curator of Painting and Sculpture
The Museum of Modern Art, New York City

Julián Zugazagoitia

Menefee D. and Mary Louise Blackwell Director and C.E.O.
The Nelson-Atkins Museum of Art

In conversation with

Hilarie M. Sheets

Arts Correspondent, The New York Times

Thursday, April 26 (cont.)

10:05–

10:30 EXPERT INSIGHT: VALUE IN THE ART WORLD

An exploration of the 2017 art world trade and trends.

Prof. Rachel A. J. Pownall

Chair of Arts and Finance, School of Business and Economics, Maastricht University, and TIAS School for Business and Society

Introduction by

Scott Reyburn

Arts Correspondent, The New York Times

10:30–

11:00 REFRESHMENT BREAK

11:00–

11:35 DEBATE: THE PROMISE AND PERILS OF EXPANSION

Arts institutions continue to be pulled between expansion dreams and economic reality. How should museums navigate these twin urges, and what can they learn from major redevelopment projects of the past? What are best practices? Is an architecturally significant museum project possible without an unsustainable price tag? And, if you build it, will they come?

H.E. Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani

Chairperson, Qatar Museums Board of Trustees

Elizabeth Diller

Founding Partner, Diller Scofidio + Renfro

Daniel H. Weiss

President and C.E.O.
The Metropolitan Museum of Art

In conversation with

Robin Pogrebin

Culture Reporter, The New York Times

11:35–

12:10 WHAT'S NEXT FOR SMALL AND MIDSIZE GALLERIES?

Expensive prime real estate, costly art fairs and declining gallery traffic have forced some small and midsize galleries to get more creative or call it a day. What is the future of the bricks-and-mortar gallery, and how are dealers reinventing or rethinking the way they do business?

Maïke Cruse

Director, Gallery Weekend Berlin and Art Berlin

Almine Rech-Picasso

Founder, Almine Rech Gallery

Guillaume Sultana

Founder, Sultana, and Co-Founder, Paris Internationale

In conversation with

Matthew Anderson

European Culture Editor, The New York Times

12:10–

12:20 “SOUND DIET: EXPANDING THE EXPERIENCE OF LISTENING BEYOND SOUND”

A creative presentation by

Christine Sun Kim

Artist

Introduction by

Hilarie M. Sheets

Arts Correspondent, The New York Times

Thursday, April 26 (cont.)

12:20–

13:50 NETWORKING BUFFET LUNCH

Venue: Hall C, Ewerk

THE ART OF CURATION

In the future, generating creative ideas and maximizing economic potential will be determined by curating the way city dwellers live, work, collaborate and create. How is the “z_one” sustainable-living concept aiming to redefine future living?

Presented by

Abhijit Pawar

Chairman, AP Globale, and Managing Director, Sakal Media Group

Prof. Peter Weibel

Chairman and C.E.O., ZKM Center for Art and Media Karlsruhe

This lunch and briefing are programmed and sponsored by AP Globale. Session places are limited to delegates who have been invited.

13:50–

14:10 “REAL VIOLENCE”: INVITING - AND MANAGING - CONTROVERSY

Jordan Wolfson

Artist

In conversation with

Robin Pogrebin

Culture Reporter, The New York Times

14:10–

14:45 THE ART FAIR-INDUSTRIAL COMPLEX

With gallery foot traffic declining and art fairs proliferating, the questions keep coming: How many fairs is too many? How can galleries keep up? Will there be a shakeout? And what can a fair do to distinguish itself in an ever more crowded field?

Elizabeth Dee

Founder and C.E.O., Elizabeth Dee Gallery and Independent Art Fairs

Christian Kaspar Schwarm

Founder, Independent Collectors

Marc Spiegel

Global Director, Art Basel

In conversation with

Scott Reyburn

Arts Correspondent, The New York Times

14:45–

15:10 CLOSING KEYNOTE: ART IN A WORLD OF DISRUPTION

Ai Weiwei

Artist

In conversation with

Katrin Bennhold

Berlin Bureau Chief, The New York Times

15:10–

15:15 CLOSING REMARKS

Robin Pogrebin

Culture Reporter, The New York Times

15:15 CLOSE OF PLENARY SESSIONS

15:30–

17:30 SPONSORED GALLERY TOURS AND ACTIVITIES

For more information, please refer to the conference booklet.

CLOSE OF CONFERENCE

Luncheon Roundtables

THE ON-DEMAND GENERATION:
APPEALING TO THE ANYTIME,
ANYWHERE BUYER

Jean-Paul Engelen

Deputy Chairman and Worldwide Co-Head of
20th-Century and Contemporary Art, Phillips

BLOCKCHAIN AND A.I.-POWERED IMAGE
RECOGNITION: REDUCING FRAUD AND
BOOSTING ONLINE SALES

Robert Norton

Co-Founder and C.E.O., Verisart

20TH-CENTURY AFRICAN ART:
WHAT IS IT AND WHERE ARE THE
OPPORTUNITIES?

Ayo Adebinka

Founder, TAFETA

THE CHANGING ROLE AND POWER OF
THE ART ADVISOR

Megan Fox Kelly

Art Advisor and President, Association of
Professional Art Advisors

DEFINING A NEW ARTIST-GALLERY
RELATIONSHIP

Vanessa Carlos

Gallery Owner, Carlos/Ishikawa and Founder,
Condo

CHANGING BUYING TRENDS IN THE
INDIAN ART MARKET: CONTEMPORARY
VS. MODERN ART COLLECTING

Japdip Jagpal

Fair Director, India Art Fair

LATIN AMERICAN AND LATINX ART:
CHASM OR KISMET?

Marcela C. Guerrero

Assistant Curator, The Whitney Museum of Art

CURATING ISLAMIC ART IN A TIME OF
ANTI-ISLAMIC SENTIMENT

Navina Haidar

Curator, Islamic Art, The Metropolitan Museum
of Art

BUILDING A CORPORATE COLLECTION:
THE JPMORGAN CHASE APPROACH
FROM 1959 TO THE PRESENT

Dr. Charlotte Eyerman

Executive Director, JPMorgan Chase & Company,
and Director and Chief Curator, JPMorgan Chase
Art Collection

ART AND ENDOWMENT GIFTS:
PERSPECTIVES FROM THE DONOR AND
THE MUSEUM

Stephanie Stebich

Margaret and Terry Stent Director, Smithsonian
American Art Museum

THE FUTURE OF GIVING: CHANGING
ATTITUDES AND EMERGING
OPPORTUNITIES

Wim Pijbes

Director, Stichting Droom en Daad

Luncheon Roundtables (cont.)

THE RISE OF ARTIST RESIDENCIES:
OPPORTUNITIES FOR SHARING BEST
PRACTICES

Clara Herrmann

Digital Solitude Program Coordinator, Akademie
Schloss Solitude

CAN ART FINANCING BE PART
OF THE MUSEUM DE-ACCESSION
CONVERSATION?

G. Andrea Danese

President and C.E.O., Athena Art Finance
Corporation

DEMOCRATIZING OBJECTS: CHANGING
THE ESTABLISHED HIERARCHIES OF
VALUE IN THE ART WORLD

Mitchell Wolfson Jr.

Founder, The Wolfsonian-Florida International
University

MUSEUMS AND THEIR ARCHITECTURE:
THE CHALLENGES AND BENEFITS OF
GETTING BIGGER

Dr. Jelena Trkulja

Director of Education, Qatar Museums

BLOCKCHAIN AND FINE ART: A WIN-WIN
SOLUTION FOR ART COLLECTORS AND
INVESTORS

Miguel Neumann

Co-Founder and Director, Maecenas

ART IN ACTION: USING ART AS A SOCIAL
HEALER IN TIMES OF CRISES

Prof. Dr. Karin Dannecker

Director, MA Art Therapy Training Program,
Weissensee Academy of Art, Berlin

Kimberly Marteau Emerson

Principal, KME Consulting

WHAT IS CULTURAL LEADERSHIP AND
WHY DOES IT MATTER?

Dr. Anna M. Dempster

Head of Academic Programs, Royal Academy
of Arts

ART MARKET TRANSFORMATION:
APPROACHES TO RISK ASSESSMENT AND
MANAGEMENT

Jennifer Schipf

Head of Fine Art and Specie, North America, and
Head of Global Lines Broker Client Management,
XL Catlin

IS ART ALIVE? HOW A.I. TECHNOLOGIES
AND ALGORITHMS ARE CHANGING THE
NATURE OF CREATIVITY

Dr. Ali Hossaini

Research Fellow
King's College London

WHEN ARTISTS MEET BRANDS: NEW
FORMS OF COLLABORATION

Fabien Vallérian

International Communication Director,
Maison Ruinart

Luncheon Roundtables (cont.)

CO-DESIGNING CITIES: THE DEEPENING
FUSION OF ARCHITECTURE, DESIGN AND
TECHNOLOGY

Abhijit Pawar

Chairman, AP Globale, and Managing Director,
Sakal Media Group

Prof. Peter Weibel

Chairman and C.E.O., ZKM Center for Art and
Media Karlsruhe

STRATEGIES FOR KEEPING ART AND
ARTISTS IN THE URBAN ENVIRONMENT

Dr. Alexandra von Stosch

Head of Art and Culture, Artprojekt Group

EXPLORING EMERGING ART AND NEW
GLOBAL ART SCENES

Serenella Ciclitira

Co-Founder, START Art Fair, and C.E.O., Parallel
Contemporary Art

CAN WE KEEP IT? THE PROSPECTS FOR
BERLIN'S APPEAL FOR THE ART WORLD

Burkhard Kieker

C.E.O., visitBerlin