

The New York Times

Higher Ed Leaders Forum

May 30–31, 2018
New York City

TheTimesCenter, 242 West

41st Street

Wednesday, May 30, 2018

5:00 PM **Registration Opens**

6:00 PM **Welcome Remarks**

Frank Bruni, Op-Ed Columnist, The New York Times

6:05 PM **Civics Without Cynicism**

In an age of fierce polarization and tribalism, how do you encourage constructive, cool-headed conversations about politics, and with political leaders? A campaign veteran and campus trailblazer points the way.

David Axelrod, Director, The University of Chicago Institute of Politics

In conversation with **Frank Bruni**

6:45 PM **Opening Night Dinner** TimesCenter Hall

8:10 PM **The Truth Is Out There**

Leading editors of The New York Times discuss the vital role of journalism in an era when truth is so easily and cynically obscured. How can readers, including students, best be encouraged to recognize truth, hold it dear and participate constructively in public debate?

Dean Baquet, Executive Editor, The New York Times

Rebecca Blumenstein, Deputy Managing Editor, The New York Times

Marc Lacey, National Editor, The New York Times

In conversation with **Elisabeth Bumiller**, Washington Bureau Chief, The New York Times

8:40 PM **Nightcaps**

Thursday, May 31, 2018

8:00 AM **Registration and Breakfast**

9:00 AM **Introductory Remarks**

Arthur O. Sulzberger, Jr., Chairman, The New York Times Company

9:05 AM **A View From the Hill**

The head of the Senate education committee shares his top policy priorities and offers insights into the political climate surrounding education.

Sen. Lamar Alexander (R-Tenn), Chairman, Health, Education, Labor and Pensions Committee

In conversation with **Erica L. Green**, Washington Bureau Correspondent, The New York Times

9:30 AM **How Higher Ed Reclaims the High Road**

Many skeptical Americans, especially conservatives, question the cost, accessibility, relevance and (as they see it) elitism of the nation's top schools. How can colleges prove their worth, regain the public's trust and safeguard their futures?

Allan Golston, President, U.S. Program, Bill & Melinda Gates Foundation

Ruth Simmons, President, Prairie View A&M University

Margaret Spellings, President, University of North Carolina System

In conversation with **Frank Bruni**, Op-Ed Columnist, The New York Times

10:05 AM **Campus Matters: Paying the Price**

The affordability crisis goes beyond the cost of tuition, with students' most basic needs, like food and housing, unmet. Solutions to help students escape conditions of poverty and complete their degrees.

Sara Goldrick-Rab, Professor of Higher Education Policy and Sociology, Temple University

10:15 AM **Plugged In and Tuned Out: Educating the iGen**

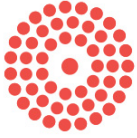
Spellbound by smartphones, addicted to social media and often raised in coddled ways, the generation arriving on campuses now poses special challenges. How best to tug them away from technology and out of their comfort zones?

Barry Schwartz, Emeritus Professor of Psychology, Swarthmore College; Visiting Professor, Haas School of Business, University of California, Berkeley

Jean Twenge, Professor of Psychology, San Diego State University; Author, "iGen"

In conversation with **David Gelles**, Corner Office Columnist, The New York Times

Agenda is subject to change



The New York Times

Higher Ed Leaders Forum

May 30–31, 2018
New York City

TheTimesCenter, 242 West

41st Street

10:40 AM

Refreshment Break

11:10 AM

The Path for Nontraditional Students

More often than not, the route from childhood to college is rocky, indirect or delayed. How can colleges best encourage and serve students from disadvantaged backgrounds, adult learners, veterans, and others outside the mold?

Wes Moore, C.E.O., Robin Hood

Eloy Ortiz Oakley, Chancellor, California Community Colleges

In conversation with **Kate Zernike**, Political Reporter, The New York Times

11:35 AM

Sins of Admission: A Flawed but Fixable Process

The admissions game and the gaming of it are in constant flux. What are the most pressing current challenges and the most necessary improvements right now?

Kay Rothman, Director of College Counseling, NYC Lab School for Collaborative Studies

Yvonne Romero da Silva, Vice President for Enrollment, Rice University

In conversation with **Frank Bruni**

12:00 PM

The Infinite Game

Best-selling author Simon Sinek offers a new approach to winning at the “game” of leadership.

Simon Sinek, Optimist and Best-Selling Author

12:30 PM

Lunch with Featured Discussion Leaders

TimesCenter Hall

2:00 PM

Opportunity for All Students: What It Will Take

Global philanthropist and former New York City Mayor Michael Bloomberg outlines a roadmap for fulfilling the promise of equal opportunity.

Michael R. Bloomberg, Founder, Bloomberg LP and Bloomberg Philanthropies; 108th Mayor, New York City

In conversation with **Frank Bruni**

2:25 PM

Unpopular Words Without Unruly Protests

Colleges and universities nationwide are struggling to figure out how to host controversial speakers — and thus honor the ideals of free speech — without sparking a volatile, even violent, response that drowns those speakers out. How can schools promote a spirited exchange of diverse ideas without the sorts of incidents that draw embarrassing media coverage and ratchet up tensions on campus?

Andrew D. Martin, Dean, College of Literature, Science, and the Arts, University of Michigan

Christina Paxson, President, Brown University

In conversation with **Rebecca Blumenstein**, Deputy Managing Editor, The New York Times

2:50 PM

Campus Matters: The Power Gap: Racial Representation Versus Institutional Transformation

Despite all the focus on diversity, inclusion and opportunity for all, vast racial disparities endure on America’s college campuses. How can leaders create meaningful change across all ranks of their institutions?

Khalil Gibran Muhammad, Suzanne Young Murray Professor, Radcliffe Institute for Advanced Study, Harvard University

3:05 PM

The Riddle of Greek Life

Fraternities and sororities are a popular, valued, inextricable part of campus life at many schools, but they’ve also been scenes of tragedy and scandal. How can colleges figure out how to preserve the best of Greek life while getting rid of the worst?

John Hechinger, Author, “True Gentleman: The Broken Pledge of America’s Fraternities”

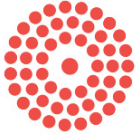
Eric J. Barron, President, Pennsylvania State University

In conversation with **Stephanie Saul**, Investigative Reporter, The New York Times

3:30 PM

Refreshment Break

Agenda is subject to change



The New York Times
**Higher Ed Leaders
Forum** —
May 30–31, 2018
New York City

TheTimesCenter, 242 West

41st Street

4:00 PM

Christian, Jewish, Marginalized

The earnest conversations about inclusion on campuses sometimes ignore two conservative groups — evangelical Christians and Jews in support of Israel — whose beliefs are seen as threats to other groups. What if anything is to be done?

Ralph Reed, Chairman, Faith & Freedom Coalition

Alan Dershowitz, Felix Frankfurter Professor of Law, Emeritus, Harvard Law School

In conversation with **Bari Weiss**, Op-Ed Editor and Writer, The New York Times

4:25 PM

The World as Your Campus

Globalization demands tweaks to higher education, and more colleges are exploring the best methods for sending American students into the world and bringing the world to America, especially at a time of resurgent nationalism. How can our institutions expand their global footprint?

Bob Kerrey, Executive Chairman, Minerva Institute for Research and Scholarship; Managing Director, Allen & Company

Kimberly Glenn Phillips, Co-Founder, Phillips Ambassadors Program, University of North Carolina, Chapel Hill

In conversation with **Frank Bruni**

4:50 PM

A Conversation with Terry McAuliffe

The longtime Democratic power broker and former Governor of Virginia talks about the politics of higher education and how college-related issues could color the 2018 midterms and the 2020 presidential election.

Terry McAuliffe, 72nd Governor, State of Virginia

In conversation with **Kate Zernike**

5:15 PM

Closing Remarks

Frank Bruni

5:30 PM

Cocktail Reception