



TRANSPARENCYIQ

A Cornerstone of Sustainability

PARTIAL LIST OF THE 2018 ATTENDEES

1WorldSync

Account Executive
Sr. Director, E-Commerce Operations

Blount Foods

Chief Innovation Officer

Boar's Head Brand

Director
Sr. Brand Manager
Sr. Director, Marketing

Brick Meets Click

Architect

Bush Brothers

Associate Brand Manager

Chicagoland Food and Beverage Network

Director of Operations

CMI

VP, Sustainability

Cognizant

Chief Digital Officer
Client Partner
Consulting Director
VP, Supply Chain Leader

Combined Consultants

Thought Leader

CPGmatters

Contributing Editor

CVS Health

Director, Marketing

Digimarc Corporation

Chief Evangelist
Strategic Account Director

DSM Strategic Communications

Founder

E2 Innovategroup.com

Principal

Edelman

General Manager, Digital Chicago
President
SVP, Brand Strategist

EngageNextGen

Principal

Enjoy Life Foods

Global Marketing Director
GM, Chief Sales & Marketing Officer
Marketing Associate
Sr. Brand Manager

FMI

Sr. Director, Sustainability, Tax & Trade
VP, Industry Relations Private
Brands & Technology

GrocerKey

Chief Executive Officer

GS1 Canada

SVP, Industry Relations
SVP, Operations

GS1 US

Sr. Director, Retail Grocery

The Hershey Company

Director, Product Transparency

IHeartKeenWah

Founder & President

Innit

Chief Operating Officer

ItemMaster

Chief Nutrition Officer

Kellogg Company

Global Data Governance Lead, Product

Ketchum

Partner & Managing Director,
Global Food & Beverage Practice

Kwikee

Data QC Manager
VP, Operations

Label Insight

Business Development Manager
Chief Executive Officer
Chief Financial Officer
Chief Marketing Officer
Chief Strategy Officer
Chief Technology Officer
Co-Founder & SVP, Data
Communications Design Manager
Director, Product Development
Director, Product Management
Manager, Customer Development
Marketing Manager
Partner Marketing Manager
Sr. Account Executive
SVP, Development & Data Operations
SVP, Sales
VP, Customer Success
VP, Marketing
VP, Product Marketing
VP, Product Management
VP, Sales

Limitless Coffee

Founder

Lincoln International

Director

PATH TO PURCHASE
INSTITUTE

Shopper Marketing



Materne North America
Innovation Brand Manager

Mazars USA LLP
Director

Mercury Fund
Managing Director

Mintel Group Ltd.
Chief Executive Officer, Mintel Americas
VP, Global Operations

Nielsen
Manager, Strategic Insights, H&W
VP, Nielsen Fresh Growth & Strategy

North Coast Ventures
Founder & Chief Executive Officer

NuVal/Topco
Manager, Business Process
Improvement

Oracle
Global Director Consumer Markets
Global Managing Director,
Consumer Markets

Procter & Gamble
NA Trade Standards Leader
Trade Standards Director,
Corporate Industry Affairs

Sargento Foods
Consumer Insight Director,
New Platform Development

Scanbuy
Chief Marketing Officer

Simple Mills
Director of Marketing,
Innovation & Research
Director of Marketing, Strategy &
Communications
VP, Marketing

Snap36
Founder & Chief Executive Officer

SPINS
Director, Content Innovation
Sr. Nutritionist

Sumfood
Chief Writer/Strategist

The Center for Food Integrity
Consumer Engagement Director

Topco Associates
Manager, Business Process
Improvement, Topco Product
Transparency Initiative
Program Implementation Manager
Sr. Director, Business Process Strategy

Trace One
Chief Revenue Officer
Director, North American
Market Strategy
Head of Projects EMEA

TraceGains Inc.
Director, Strategic Partnerships
VP, TraceGains Network

Transparency-One
Director, Business Development

Vestcom International Inc.
Sr. Director, Health & Wellness
VP, Marketing

**Washburne Culinary & Hospitality
Institute**
Intern