

**BRO
CON
2018**

BroCon is the most important community event for network security professionals using the open-source Bro network security monitor.

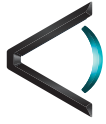
EVENT HIGHLIGHTS

| Keynote | Presentations | Reception | Networking |
|--------------------------------------|---|---|---|
| Keynote speaker to be announced soon | Over 17 different presentations from the Bro leadership team and members of the community | Welcome reception with complimentary refreshments | Networking opportunities with peers and other Bro enthusiasts |

SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP LEVEL | 100 GIG | RECEPTION SPONSOR | LUNCH SPONSOR | 40 GIG | EVENT APP | 10 GIG |
|--|----------|-------------------|---------------|---------|-----------|---------|
| | \$15,000 | \$10,000* | \$8,000* | \$7,500 | \$6,000 | \$2,500 |
| Exhibit table | ✓ | ✓ | ✓ | ✓ | | |
| Recognition of sponsorship level during the event welcome and closing remarks | ✓ | | | ✓ | | |
| Logo placement included on BroCon 2018 event emails, website, program and onsite signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Post-event attendee list with contact information for all "opt-in" attendees | ✓ | | | ✓ | | ✓ |
| Social media recognition on BroCon social media platforms | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Dedicated sponsorship signage | | ✓ | ✓ | | | |
| Complimentary registrations | 6 | 5 | 3 | 4 | 3 | 2 |

*Limit one.



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HYATT REGENCY, CRYSTAL CITY / ARLINGTON, VA

OCTOBER 10-12, 2018

100 GIG / \$15,000

- Exhibit table with premium placement, opportunity to provide marketing collateral
- Recognition of sponsorship during the event welcome and closing remarks
- Logo placement included on BroCon2018 event emails, website, program, and onsite signage
- Post-event attendee list with contact information for all "opt-in" attendees
- (3) social media mentions on BroCon social media platforms
- (6) complimentary registrations to BroCon2018

EXCLUSIVE RECEPTION SPONSOR / \$10,000

- Exhibit table and opportunity to provide marketing collateral to attendees
- Dedicated reception sponsor signage
- Logo placement on select event items such as napkins, cocktail stirrers, etc.
- Logo placement included on BroCon2018 event emails, website, program, and onsite signage
- (2) social media mentions on BroCon social media platforms
- (5) complimentary registrations to BroCon2018

EXCLUSIVE LUNCH SPONSOR / \$8,000

- Exhibit table and opportunity to provide marketing collateral to attendees
- Opportunity to provide up to (2) pieces of marketing collateral as a chair or table drop
- Dedicated lunch sponsor signage
- Logo placement included on BroCon2018 event emails, website, program, and onsite signage
- (1) social media mention on BroCon social media platforms
- (3) complimentary registrations to BroCon2018

40 GIG / \$7,500

- Exhibit table and opportunity to provide marketing collateral to attendees
- Recognition of sponsorship during the event welcome and closing remarks
- Logo placement included on BroCon2018 event emails, website, program, and onsite signage
- Post-event attendee list with contact information for all "opt-in" attendees
- (2) social media mentions on BroCon social media platforms
- (4) complimentary registrations to BroCon 2018

EVENT APP SPONSOR / \$6,000

- Logo featured as presenting event app sponsor in the event program app that will be downloaded by attendees for use during and after the conference
- Logo placement included on BroCon2018 event emails, website, program, and onsite signage
- (3) social media mentions on BroCon social media platforms
- (3) complimentary registrations to BroCon2018

10 GIG / \$2,500

- Logo placement included on BroCon2018 event emails, website, program, and onsite signage
- Post-event attendee list with contact information for all "opt-in" attendees
- (1) social media mention on BroCon social media platforms
- (2) complimentary registrations to BroCon2018