



Government VIDEO EXPO 2018

Walter E. Washington Convention Center | Conference: November 27-29, 2018 | Exhibition: November 28-29, 2018

THE MID-ATLANTIC REGION'S PREMIER EVENT FOR BROADCASTING
AND AV PROFESSIONALS IN GOVERNMENT AND PRODUCTION

EXHIBITOR PROSPECTUS 2018

AT A GLANCE

New this year:

- ▶ 32 live keynotes and presentations on show floor – doubled from 2017!
- ▶ Focus on Need to Know topics: AR/VR, Artificial Intelligence/Machine Learning, Video Production and Post, Social Media Trends, Delivery Technologies, AV User Experience
- ▶ Featured Keynote – Judy Woodruff, Anchor & Managing Editor, PBS
- ▶ New and improved content from partners Creative Planet and AV Network

CREATIVE PLANET
NETWORK

AVNetwork

4,000+
qualified buyers

“Government Video Expo brings together the perfect mix of top-notch instructors, speakers, and industry vendors.”

— Station Manager, Eagle County News

90%

of attendees purchased,
planned or recommended products
seen at the 2017 GV Expo

WHY GOVERNMENT VIDEO EXPO?

Brand Awareness

We provide the industry's most integrated platform to showcase your brand, products and services across every aspect of the AV and broadcasting sectors.

Insights with New Trends

See where the future is heading with insight into the latest industry trends, advancements and developments.

New Business Leads

90% of our audience has involvement or authority in making buying decisions. Where else can you connect with a more qualified audience?

Live Demonstrations

Don't just tell them, show them. At GVE, we offer exciting opportunities to host live product demonstrations to unveil new products or showcase your company's abilities.

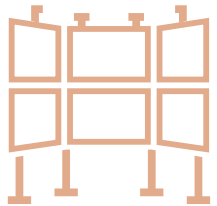
Networking Opportunities

Nothing drives results better than face-to-face networking. We provide a variety of ways to interact with your target audience.



GVE uniquely brings the entire AV and broadcasting community together, including high-level professionals from government, military, law enforcement, education, non-profit and broadcast sectors. No other event provides more lucrative opportunities to network with an audience of qualified buyers with the power to purchase.

EXPECT THESE RESULTS FROM YOUR EXHIBITING INVESTMENT



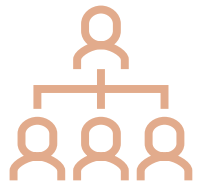
Opportunities to **showcase** your products and services to more than 4,000 attendees



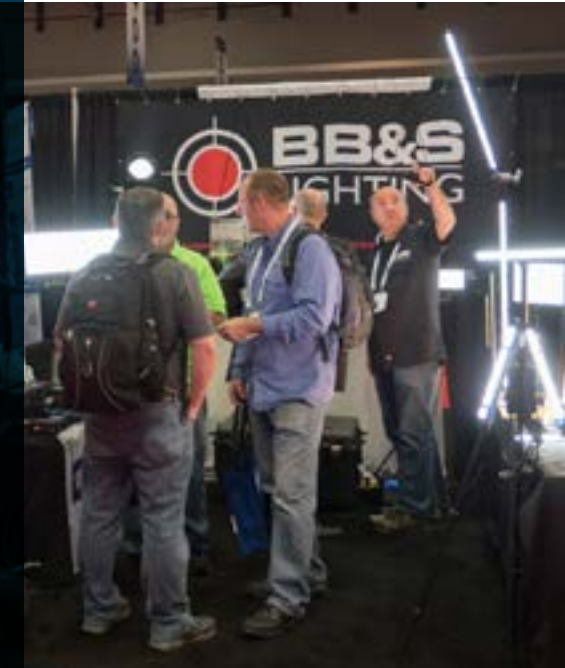
Qualified lead generation to drive new business results



Branding opportunities to **optimize** exposure for your company, products and services

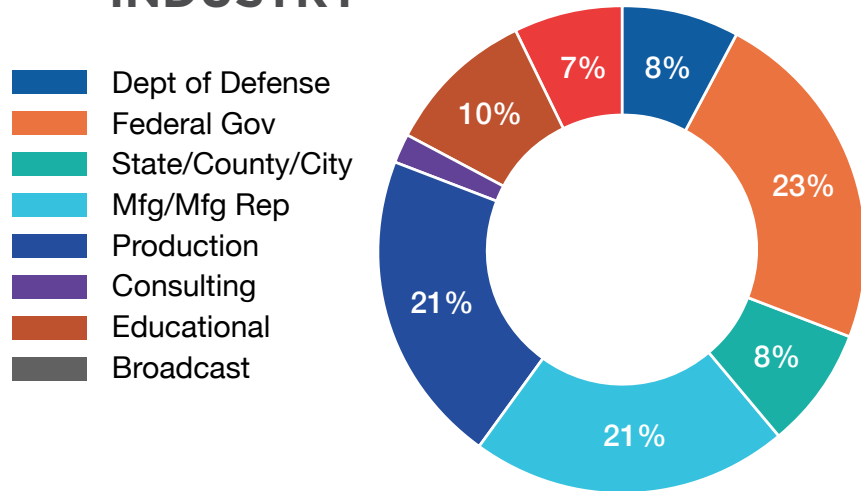


Cost-efficient **networking** platform to meet the key players, interact with customers and build critical new contacts

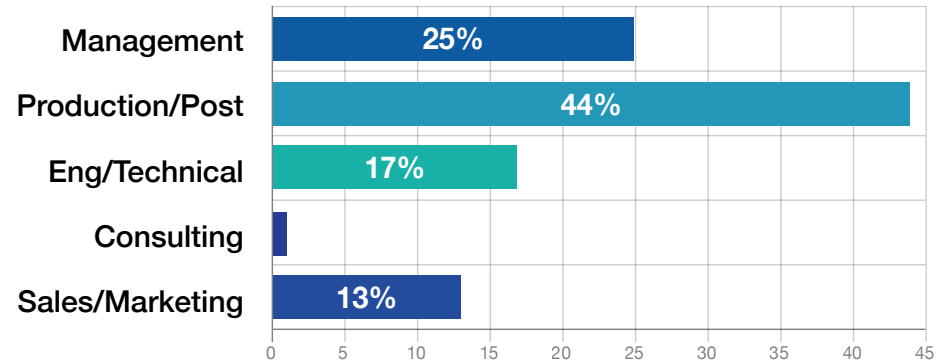


AUDIENCE PROFILE

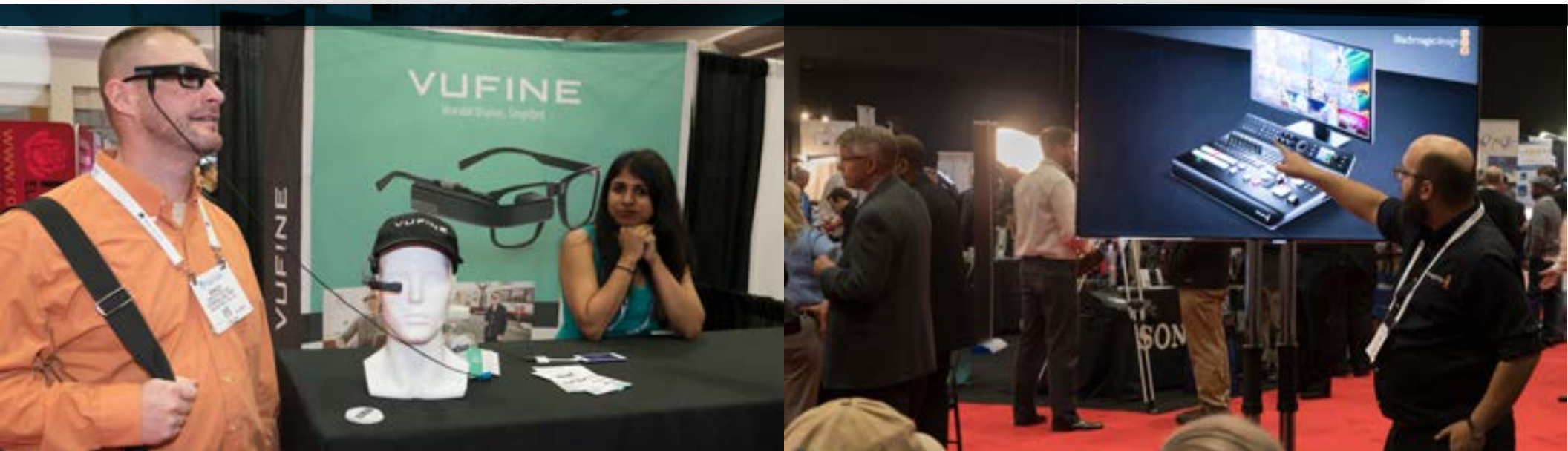
INDUSTRY



JOB TITLE



AUDIENCE PROFILE



2018 SPONSORSHIP AND EXHIBITION PACKAGES

2018 Exhibition Pricing

RAW EXHIBIT SPACE (10X10)

Investment: \$3,700

\$37.00 US per square foot and includes back and side wall drape (for standard and linear booths only) and a company ID sign.

TURNKEY SPACE (10X10)

Investment: \$4,500

\$45.00 US per square foot and includes back and side wall drape (for standard and linear booths only), a company ID sign, standard carpeting, (2) plastic contour chairs, 6ft draped table, wastebasket and 500 watts electricity.

▶ BOOK YOUR SPACE TODAY! CONTACT:



Jackie Gospodinoff

Sales Director, Events

jackie.gospodinoff@futurenet.com

212-378-0493



2018 SPONSORSHIP AND EXHIBITION PACKAGES

MARKETING AD PLACEMENT FULL PAGE

Investment: \$2,500

Sponsorship Includes:
Full page 4/C show directory ad

REGISTRATION BANNER PLACEMENT

Investment: \$9,000

Sponsorship Includes:
Double-sided, horizontal banner
in registration area
(40' x 5', Exclusive – L9).
\$9,000 includes production.

GV EXPO FIRST LOOK

Investment: See rep

Sponsorship Includes:
(4) 1x banner ads in the GV Expo
First Look newsletter, sent weekly
leading up to GVE 2018

MARKETING AD PLACEMENT HALF PAGE

Investment: \$1,875

Sponsorship Includes:
Half page 4/C show directory ad

ATTENDEE BAG SPONSOR (EXCLUSIVE)

Investment: \$2,500

Sponsorship Includes:
One custom printed bag displayed
near the registration area (sponsor
supplies 2,500 pre-printed bags
and any inserts no later than
November 1, 2018.)

One corporate brochure or
premium inside the bag

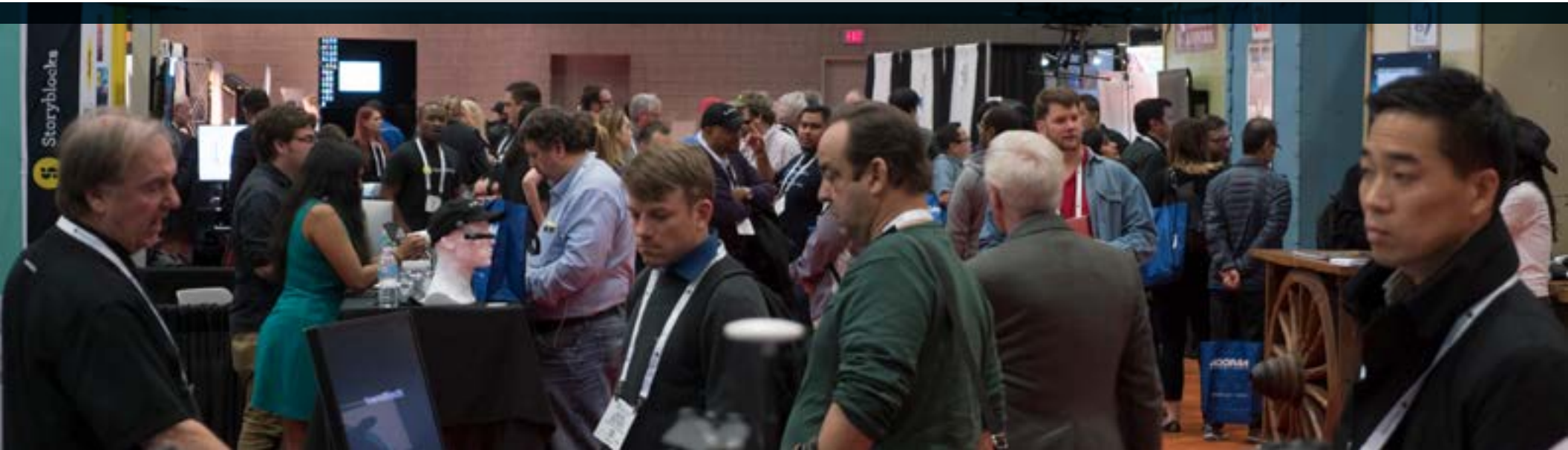
Recognition as the official
GV Expo Bag Sponsor in
the Printed Show Guide



WHO ATTENDS

Meet face-to-face with professionals from some of the world's most influential brands

- ▶ Air Force
- ▶ AlJazeera
- ▶ CCTV
- ▶ CNN
- ▶ C-Span
- ▶ DCTV
- ▶ Department of Defense
- ▶ FEMA
- ▶ Georgetown University
- ▶ NASA
- ▶ National Geographic
- ▶ NBC
- ▶ NPR
- ▶ US Army
- ▶ US Air Force
- ▶ Voice of America
- ▶ Radio Free Asia
- ▶ Smithsonian Channel
- ▶ US NAVY
- ▶ Library of Congress
- ▶ ESPN
- ▶ CBN News
- ▶ Old Dominion University
- ▶ Securities and Exchange Commission



“ The networking opportunities at the show exceeded our expectations. We gained additional distribution for our series of safe boating videos, and made contacts for potential new assignments with other federal agencies. ”

-Project Manager, United States Power Squadrons Digital Media Library



PROFESSIONAL DEVELOPMENT OPPORTUNITIES

▶ DC Post | Production Conference

A three-day training event, the DC Post | Production Conference is designed for professionals in TV, video, film, motion graphics and new media who wish to maximize their creativity and efficiency and improve their technical skills. Sessions are geared toward intermediate to advanced professionals and are presented theater-style with ample time for Q&A. The conference runs three full days in four parallel tracks.

[SEE AGENDA](#)

▶ Government Learning Technology Symposium

GLTS is the Federal Government Distance Learning Association's premier event. Uniquely focused on the needs of Federal Government distance learning professionals, this event provides a venue for you to make connections, discuss the latest developments, and identify new regulations and trends that affect our industry.

The FGDLA is also hosting its annual awards, recognizing Federal Government agencies and organizations for their excellence in distance learning.

[SEE AGENDA](#)

Events Colocated with:

