BrizoIT: Atlassian applications development

Executive Summary

Started in Ukraine in 2017, BrizoIT is a small start-up company focused on development of applications for Atlassian products.

Our team has a solid expertise in application development and consulting with regards to Atlassian products. Over recent years we have been participating in the development of about 30 custom solutions using Atlassian products. We have also been expertly integrating our products into our customers' IT infrastructures and building simple, handy add-ons to improve Atlassian products.

BrizoIT goal is to develop Atlassian applications that resolve business needs of end customers and help them to improve and organize their business processes.

Till now the company has developed 3 public applications that are available at Atlassian marketplace and we are planning to develop and publish 2 new applications in 2019.

Competitive Review

As mentioned in the overview, the main competitive advantage of BrizoIT is the solid experience in the development of Atlassian applications.

While being involved in development of Cloud and Server applications, we have discovered that very often we have to write a business logic for a Server version and write it again for a Cloud version of an application. It is both distracting and time consuming when you develop an application targeted on both platforms. Having gained experience and knowledge in Atlassian programming area we have developed approach that allows us to write a code that is shared between Cloud and Server versions. Currently most our solutions are based on this approach and about 95% of code is shared between both versions. This results in saving a lot of development and testing time as well as in better quality of our products.

Business Benefits Overview

With every open source product, or every technology service, there needs to be tangible, sound reasons as to why (or how) businesses would benefit from using that particular service or technology.

Here are some of the business benefits that BrizoIT can offer:

- Cost effective Atlassian application development
- Writing common code for Server and Cloud versions of applications
Solid experience so we can choose and advise the best and most effective solutions

Conclusion

It is clear, from the previous sections of this white paper, that BrizoIT is an innovative company, with services and products focused on Atlassian applications development.

BrizoIT has developed the approach that allows to build Atlassian applications more effectively and in shorter terms.

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