CASE STUDIES

At Shmoop, our products actually...work. We've had proven results (increased engagement and higher scores), and we're pretty popular among students and teachers alike. We even have case studies to prove it—fancy stats included. Take a peek below.

**ACT® TEST PREP**

**The State of Utah**
- In 2014, Utah had the nation's highest ACT® scores compared to other states where every student takes the exam, and Logan T. Toone, Director of Assessment, Research, & Evaluation in the Davis School District, attributes some of that success to Shmoop.

**Seneca Senior High School, SC**
- Overall average composite score at Seneca Senior High School went from 18.8 to 19.3 after implementing Shmoop.
- Seneca Senior High had the highest number of students enrolled in Shmoop in the entire state.

**Indio High School, CA**
- For juniors in the class of 2014, average scores in English increased almost a full point from those of juniors in the class of 2012 (17.3 to 18.1).
- The average score in Reading increased from 18.3 two years before to 19.0 in April of 2014.
- The percentage of students scoring above the national average rocketed from 61% for the class of 2012 to 80% for the class of 2014.

**Shmoop SAT Survey**
- Shmoop was the #1 pick for test prep over other companies like Kaplan and Princeton Review.
- 58% of Shmoop SAT users said they scored in the top quartile for the SAT.
- 95% of Shmoop users felt prepared for the SAT.

**SAT® TEST PREP**

**CROP (Hillsborough Community College), FL**
- One CROP student saw his SAT practice exam score increase from 1120 to 1610 in six weeks and another saw hers go from 830 to 1460 in the same amount of time.
- Of the students who stuck with Shmoop for the entire 6-week summer program, 100% increased their scores.

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CASE STUDIES

AP® TEST PREP
schools.shmoop.com/teachers/case-studies/ap-test-prep.html

Tustin High School, CA
- Pass rates nearly doubled for AP U.S. History in 2012 after implementing Shmoop.
- Tustin's percentage of college-eligible scores on their AP exams (a 3 or above) doubled between 2011 and 2013.

Jefferson Township High School, NJ
- Using Shmoop's AP prep, JTHS students achieved an 82% pass rate and 36% increase in tests taken.
- After implementing Shmoop, 21 out of 25 students in Hong Hu's AP Calculus class scored a 5.

Glendale, CA
- Five times as many students accessed the online portal during the school year, with 3,260 of them spending 9,623 hours using the program and taking more than 6,200 practice exams, officials reported.
- At Hoover High School alone, more than 1,000 students used the website, followed by 816 at Glendale High, 748 at Clark Magnet and 576 Crescenta Valley students.

Northeast High School, Philadelphia, PA
- Northeast High School saw the number of college eligible AP scores (3+) triple in three years.
- The college matriculation rate also jumped to 63% versus 53% in 2010, with 133 students earning college credit on 177 AP exams.

Brownsville ISD, TX
- Over 10,000 Brownsville students used Shmoop—not only for their AP preparation, but also to study for the SAT, ACT, and End of Course assessments.

Cherry Hill East High School, NJ
- Cherry Hill East saw an increase in average score on the AP U.S. History exam, from 3.851 in 2015 to 4.375 in 2016.
- That's the highest average score the school has seen in a decade.
- For the first time ever at Cherry Hill East, there was a 100% pass rate on the exam: 64 of 64 students who took the exam received a 3 or higher.

Palm Desert High School, CA
- 80% of PDHS juniors met or exceeded ELA expectations, compared to 56% statewide.
- 41% of PDHS juniors met or exceeded math expectations, compared to 29% statewide.
- For the toe-counters out there, that's a 24% and 12% edge on the state average for ELA and math, respectively, after implementing Shmoop.

OTHER TEST PREP
schools.shmoop.com/teachers/case-studies/test-prep.html

Want to Contact Us? email support@shmoop.com or sales@shmoop.com