

The Middle East Legal Awards 2019

Hosted by:

LegalWeek

ACC Association of
Corporate Counsel
— MIDDLE EAST —

Hosted by Legal Week and the ACC Corporate Counsel Middle East Group, the **Legal Week Middle East Awards** have firmly established themselves as a highlight of the region's legal calendar. The awards, now in their eighth year, celebrate legal excellence in the Middle East and are open to in-house legal teams and law firms operating throughout the region.

PARTNERSHIP BENEFITS

EXPOSURE AND PROFILE

Allows you to benefit from high-profile branding to the UK's and the Middle East's legal industry before, during and after the event

NETWORKING OPPORTUNITIES

With senior decision makers within the region's leading in-house teams

INCREASE YOUR CREDIBILITY

Through association with the legal industry's leading awards

CREATE NEW BUSINESS OPPORTUNITIES

Through higher brand presence among current and potential customers

ENTERTAIN CLIENTS

At the only event celebrating excellence in the industry

GAIN VALUABLE PROFILING IN LEGAL WEEK

Through awards related editorial coverage and post-event features

RAISE THE PROFILE OF YOUR SERVICES

With an influential and affluent audience

PRE-AWARDS

ON THE NIGHT

POST AWARDS

EXCLUSIVE HEADLINE SPONSORSHIP

Cost: £15,000
plus associated VAT

- Company logo, 100 word profile and web link on awards website
- Your company logo will be included in the extensive advertising and online campaigns running from now until the event date
- Award invitations will be jointly branded between Legal Week and the exclusive headline sponsor

- Company representative to present two high profile awards on the night aligning you with those shortlisted
- Ten attendee tickets be split around a maximum of 3 client tables
- Company logo in sponsor loop on screen throughout the evening and credits in script
- Short welcome speech
- Company logo featured during sponsored categories
- Logo, company description and credits in awards programme distributed to all guests
- A full page advertisement to appear in the awards programme – prime outside back cover position

- Use of the Middle East Awards Logo on any promotional literature created by the sponsoring company
- Listed as the headline sponsor through all post-event editorial

AWARD CATEGORY SPONSORSHIP

Cost: £7,000
plus associated VAT

- Company logo, 100 word profile and web link on awards website
- Your company logo will be included in the extensive advertising and online campaigns running from now until the event date

- Company representative to present award – aligning you with those shortlisted
- One VIP table of 10 in prime location
- Company logo in sponsor loop on screen throughout the evening and credits in script
- Company logo featured during sponsored category
- Logo, company description and credits in awards programme distributed to all guests
- A full page advertisement to appear in the awards programme

- Use of the Middle East Legal Awards Logo on any promotional literature created by the sponsoring company
- Listed as a sponsor through all post-event editorial

**FOR MORE INFORMATION, PLEASE
CONTACT**

James Woolf

Tel: +44 (0) 20 3875 0669

Email: JWoolf@alm.com