

# The Asia Legal Awards

HOSTED BY

The Asian Lawyer

A nighttime photograph of the Hong Kong skyline, featuring illuminated skyscrapers and a Ferris wheel in the foreground. The image is overlaid with a semi-transparent orange filter.

Thursday 21 March 2019  
Renaissance Harbour View Hotel  
Hong Kong

*The Asian Lawyer*, in association with *The American Lawyer*, *China Law & Practice* and *Legal Week*, is hosting the **2019 Asia Legal Awards**, where the region's top lawyers, law firms, and in-house teams will gather to celebrate their most stellar achievements of the year.

## **PARTNERSHIP BENEFITS**

### **EXPOSURE AND PROFILE**

Allows you to benefit from high-profile branding to Asia legal industry before, during and after the event

### **NETWORKING OPPORTUNITIES**

With senior decision makers within the region's leading in-house teams

### **INCREASE YOUR CREDIBILITY**

Through association with the legal industry's leading awards

### **CREATE NEW BUSINESS OPPORTUNITIES**

Through higher brand presence among current and potential customers

### **ENTERTAIN CLIENTS**

At the only event celebrating excellence in the industry

### **GAIN VALUABLE PROFILING IN LEGAL WEEK**

Through awards related editorial coverage and post-event features

### **RAISE THE PROFILE OF YOUR SERVICES**

With an influential and affluent audience

**PRE-AWARDS**

**ON THE NIGHT**

**POST AWARDS**

**EXCLUSIVE HEADLINE  
SPONSORSHIP**

- Company logo, 100 word profile and web link on awards website
- Your company logo will be included in the extensive advertising and online campaigns running from now until the event date
- Award invitations will be jointly branded between Legal Week and the exclusive headline sponsor

- Company representative to present two high profile awards on the night aligning you with those shortlisted
- Ten attendee tickets be split around a maximum of 3 client tables
- Company logo in sponsor loop on screen throughout the evening and credits in script
- Short welcome speech
- Company logo featured during sponsored categories
- Logo, company description and credits in awards programme distributed to all guests
- A full page advertisement to appear in the awards programme – prime outside back cover position

- Use of the Asia Legal Awards Logo on any promotional literature created by the sponsoring company
- Listed as the headline sponsor through all post-event editorial

**AWARD CATEGORY  
SPONSORSHIP**

- Company logo, 100 word profile and web link on awards website
- Your company logo will be included in the extensive advertising and online campaigns running from now until the event date

- Company representative to present award – aligning you with those shortlisted
- One VIP table of 10 in prime location
- Company logo in sponsor loop on screen throughout the evening and credits in script
- Company logo featured during sponsored category
- Logo, company description and credits in awards programme distributed to all guests
- A full page advertisement to appear in the awards programme

- Use of the Asia Legal Awards Logo on any promotional literature created by the sponsoring company
- Listed as a sponsor through all post-event editorial

**BESPOKE OPPORTUNITIES ALSO AVAILABLE. FOR  
MORE INFORMATION, PLEASE CONTACT**

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