



Atlassian Online Summit 2019

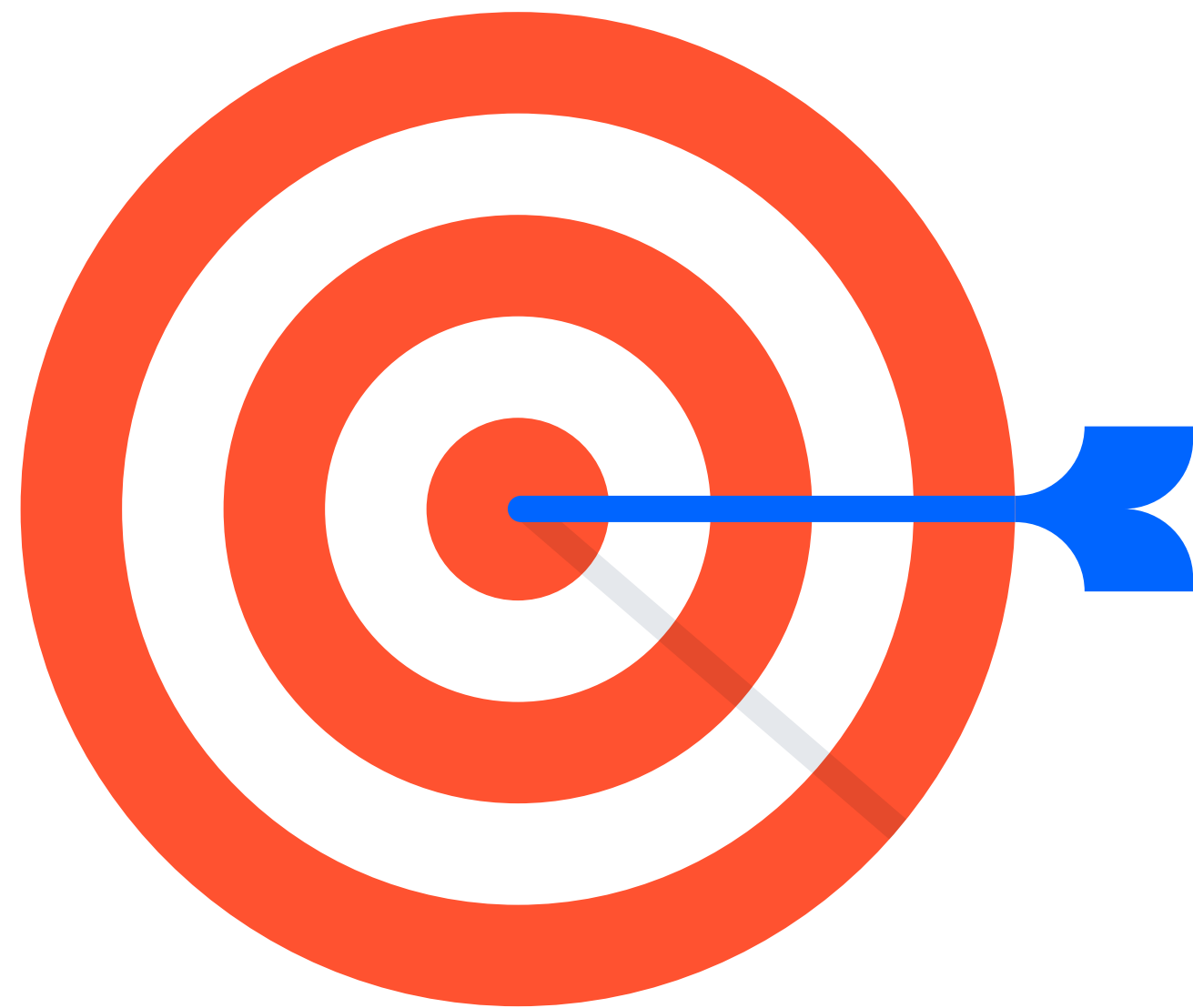
Sponsor Opportunities

LIVE STREAM

For everyone who can't attend, we offer the option to tune into Atlassian Summit from their own device, anywhere in the world.



Why sponsor the online Summit?



Increase your presence

A great addition to your live presence at Summit

More visibility for your brand

Show your brand to all the remote visitors of the live stream of Summit

Reach more people

Reach people you will not meet at the event in person



Live stream Sponsorship Takeover

Exclusive sponsorship of Summit 2019
Live Stream.

** If sponsorship is sold, a-la-carte options will not be available.*

Live Stream Sponsorship Takeover

Available: 1 • Costs: \$50,000



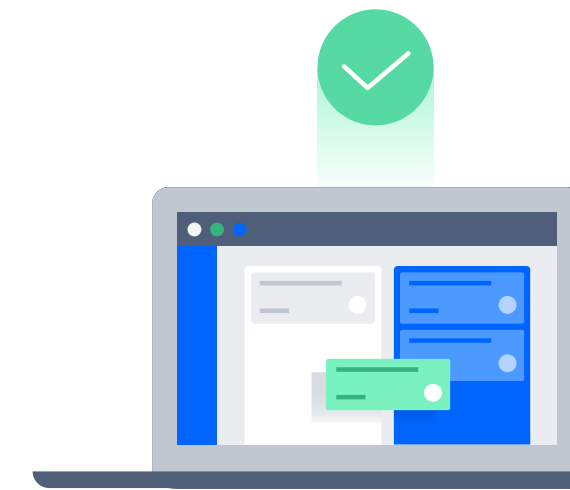
News desk branding

Logo to appear on all live stream signage, news desk and set. Verbal recognition 2x per day



Live Interview

Live Q&A with an Atlassian at our news desk, on expo floor



Live streamed

Session will be live streamed and available for 6 months after Summit, to registered attendees



On air commercial

Two (2) on air commercials.

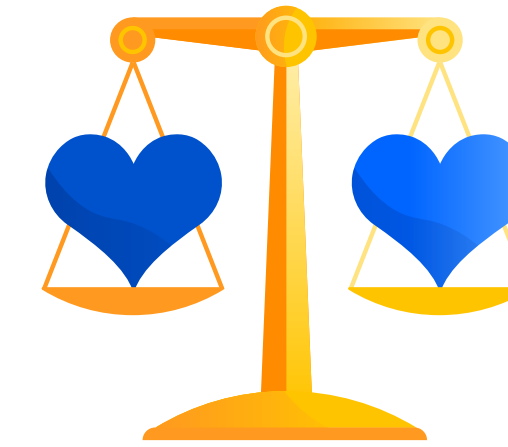
Newdesk branding

Available: 1 · \$15,000



Company Logo

Company name and logo to appear on all Atlassian live stream signage print & digital



Co-branding

Co-branding of news desk and set.

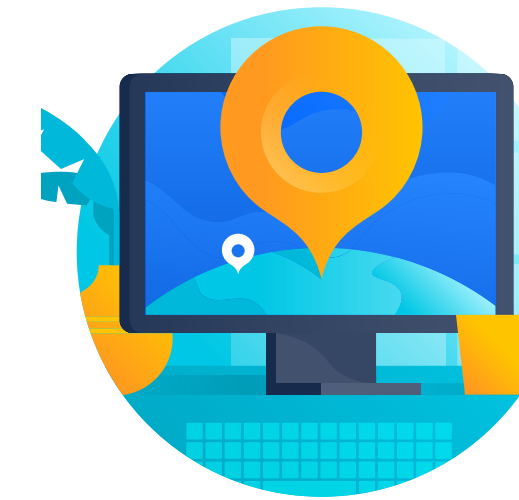
Live Newsdesk Interview

Available: 5 · Cost: \$10,000



Live Q&A

Live Q&A with an Atlassian at the Atlassian news desk on the expo floor



Live streamed

Session will be live streamed on our online platform to registered attendees, and available for 6 months post-summit

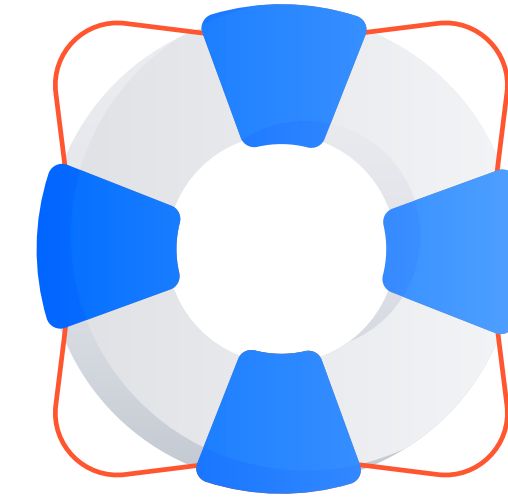
On-Air Commercial

Available: 5 · costs: \$3,000



30 seconds - 1 min

Commercial to air in live broadcast



2 (twice) a day

Commercial to be aired twice daily.