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SPARK POWER TO HOST INAUGURAL FUTURE OF POWER EVENT IN TORONTO ON APRIL 9, 2019

OAKVILLE, ONTARIO – March 7, 2019 – Spark Power Corp. (TSX: SPG, SPG.WT), and Premier Sponsors, Alectra Inc., and ABB, announce the launch of the inaugural Future of Power event to take place on April 9, 2019, at Evergreen Brick Works in Toronto, Ontario.

“Spark Power is proud to host this future-forward event with our Premier Sponsors, Alectra and ABB,” said Jason Sparaga, Co-Founder and Co-CEO, Spark Power. “It’s a confusing time for the large industrial, commercial and institutional power customers – confusion that is fueled by the rapid transformation of the power industry. New technology and declining costs are giving customers choice in how they acquire, consume, and even generate power. Making a smart choice requires information about power cost, quality, reliability, and sustainability. The Future of Power puts the customer in control.”

“We are bringing together disruptors, visionaries and those working in the trenches for an open discussion that will educate attendees on what’s possible today and in the future,” added Andrew Clark, Co-Founder, and Co-CEO, Spark Power. “It’s no secret—in 2019, power consumption is based on choice and sustainability, but that cannot come at the cost of reliability and quality. Customer success and community welfare lie in combining those four elements at an affordable cost. We look forward to hosting the business leaders, influencers, and key decision makers who are at the forefront of choice, innovation, and the Future of Power.”

“We are thrilled to be part of the Future of Power event because we are focused on driving innovation to meet our customers’ rapidly changing needs,” said Brian Bentz, President & CEO, Alectra Inc. “This will be an exciting opportunity to explore what the future holds, and to share new ideas and concepts with our customers and industry colleagues.”

The Future of Power will be a conversation for industry stakeholders on the trends and technologies shaping the future, the impact on manufacturers, and utilities to help move Canada towards a more sustainable future. Topics will be centered around the Industrial, Commercial and Institutional customer with a focus on clean energy technologies, electrification, digitization, and artificial intelligence among other areas.

“We are perfectly positioned today to take advantage of the technological revolution that is enabling us to improve the efficiency of the energy we consume, mitigating the effects of global warming,” said Nathalie Pilon, President, ABB Canada. “Events such as, Future of Power are key to delivering this message. We are proud to be a sponsor and to drive the conversation forward for how Canada can continue to support and lead the global transition to a cleaner future,” added Pilon.



Special Guest Speaker, Colonel Chris Hadfield—Astronaut and First Canadian Commander of the International Space Station will deliver the event's closing keynote address. Additional speakers will be announced in the coming weeks.

To learn more and to register for the event, go to www.futureofpower.com

About Spark Power Corp.

Spark Power Corp., (TSX: SPG, SPG.WT) is a leading independent provider of integrated power solutions to industrial, commercial and institutional customers across North America. Spark Power's 700+ employees help deliver powerful solutions that reduce costs, make the environment a priority and empower our 6,500 + customers to transition to the grid of the future. Learn more at www.sparkpowercorp.com

About Alectra Inc.

Alectra's family of energy companies distributes electricity to more than one million homes and businesses in Ontario's Greater Golden Horseshoe area and provides innovative energy solutions to these and thousands more across Ontario. The Alectra family of companies includes Alectra Inc., Alectra Utilities Corporation and Alectra Energy Solutions. Learn more about Alectra at alectrautilities.com.

About ABB

ABB (ABBN: SIX Swiss Ex) is a pioneering technology leader in power grids, electrification products, industrial automation and robotics and motion, serving customers in utilities, industry and transport & infrastructure globally. In Canada, ABB has a strong history of over a hundred years of Canadian innovation, ABB today is writing the future of industrial digitalization with two clear value propositions: bringing electricity from any power plant to any plug and automating industries from natural resources to finished products. As title partner in ABB Formula E, the fully electric international FIA motorsport class, ABB is pushing the boundaries of e-mobility to contribute to a sustainable future. With its Canadian corporate headquarters in Montreal, ABB Canada operates close to 50 facilities and employs approximately 4,000 people across the country. www.abb.com/ca

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