



## PHOTO OPPORTUNITY / MEDIA ADVISORY: NORTH AMERICA'S THOUGHT LEADERS TO SPEAK AT SPARK POWER'S INAUGURAL FUTURE OF POWER EVENT

### **FOR IMMEDIATE RELEASE**

**Toronto, ONTARIO—April 8<sup>th</sup>, 2019**—Spark Power Group Inc. (TSX: SPG) (SPG.WT), parent company to [Spark Power Corp.](#) (“Spark Power” or the “Company”), a leading independent provider of integrated power solutions to industrial, commercial and institutional customers across North America, will host [The Future of Power](#), with Premier Sponsors, Alectra Inc., and ABB Canada. The one-day power conference will be held tomorrow, Tuesday, April 9 from 8:00 am – 5:30 pm.

The event will include speaker sessions from high-profile thought leaders: Gretchen Bakke, Tony Seba, and Commander Chris Hadfield, as well as a series of panel discussions.

Media are advised to review the [agenda](#) and arrive between 8:00 am to 8:45 am to register—the event is scheduled to begin at 9:00 am sharp.

### The Future of Power

**WHEN:** Tuesday, April 9, 2019; doors open at 8:00 am.

**WHERE:** Evergreen Brick Works, 550 Bayview Ave, Toronto, ON, M4W 3X8.

**PHOTO OP:** Special Guest Speaker presentations; Commander Chris Hadfield meeting and greeting VIP guests; Attendees networking and taking part in high-profile guest speaker Q&A sessions; The History of Power visual timeline.

**WHAT:** The inaugural Future of Power event is a full-day conversation for power industry stakeholders on the trends and technologies shaping the future, the impact on manufacturers, and utilities to help move Canada towards a more sustainable future.

**WHO:** Participating speakers include: Andrew Clark, Co-Founder & Co-CEO, Spark Power Corp, Brian Bentz, President & CEO, Alectra Inc., Commander Chris Hadfield, Astronaut, Gretchen Bakke, Cultural Anthropologist, Jason Sparaga, Co-Founder & Co-CEO, Spark Power Corp, Nathalie Pilon, President, ABB Canada, and Tony Seba, Silicon Valley Entrepreneur.

**Corporate Panelists:** ABB Canada, Alectra Inc., Bimbo Canada, Bullfrog Power, Greengate Power, Kingspan Insulated Panels, Maple Leaf Foods, MaRS Advanced Energy Centre, Microsoft, NRG Peaks, NRStor, Opus One, Peak Power, Pembina Institute, Renewable Energy Buyers Alliance, Spark Power Corp, and Stem Inc.

**TICKETS:** Tickets will be available for purchase online and day of event at <https://www.futureofpower.com/2019/begin>

**Social:** #FutureofPower



**About Spark Power Group Inc.**

Spark Power Group Inc., (“Spark Power”) is a leading independent provider of integrated power solutions to industrial, commercial and institutional customers across North America. Spark Power’s 750+ employees help deliver powerful solutions that reduce costs, make the environment a priority and empower our 6,500 + customers to transition to the grid of the future. Learn more at [www.sparkpowercorp.com](http://www.sparkpowercorp.com).

**About Alectra Inc.**

Alectra's family of energy companies distributes electricity to more than one million homes and businesses in Ontario's Greater Golden Horseshoe area and provides innovative energy solutions to these and thousands more across Ontario. The Alectra family of companies includes Alectra Inc., Alectra Utilities Corporation and Alectra Energy Solutions. Learn more about Alectra at [alectrautilities.com](http://alectrautilities.com).

**About ABB**

ABB (ABBN: SIX Swiss Ex) is a pioneering technology leader in power grids, electrification products, industrial automation and robotics and motion, serving customers in utilities, industry and transport & infrastructure globally. In Canada, ABB has a strong history of over a hundred years of Canadian innovation, ABB today is writing the future of industrial digitalization with two clear value propositions: bringing electricity from any power plant to any plug and automating industries from natural resources to finished products. As title partner in ABB Formula E, the fully electric international FIA motorsport class, ABB is pushing the boundaries of e-mobility to contribute to a sustainable future. With its Canadian corporate headquarters in Montreal, ABB Canada operates close to 50 facilities and employs approximately 4,000 people across the country. [www.abb.com/ca](http://www.abb.com/ca)

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For more information, to reserve a media pass, or to arrange an interview, please contact:  
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