September 1980
First issue of Classroom Computer News

1999
T&L hosts its first Tech Forum

2011
The first T&L Summit held in Trenton, NJ

2015
T&L Celebrates 35 Years at ISTE

2019
T&L Celebrates 40 Years!
Tech & Learning is passionate about improving teaching and learning through the meaningful use of technology in schools.

As the leading resource on technology in the classroom, Tech & Learning has cultivated a community of educators and administrators to provide a platform where this community can share ideas to help them create learning environments that will prepare our youth for college and careers.
Tech & Learning provides compelling and timely information on the latest trends and developments in the education tech industry.
Highlighting each day’s top stories, Tech & Learning’s Weekly eNewsletters provide our subscribers with the top digital content from techlearning.com.
Leading Edtech Resource

Covering the revolution of technology in education for 40 years, Tech & Learning publishes the most relevant news, stories, and analysis. We offer a platform where our community of educators and administrators can share ideas to help them create learning environments that will prepare our youth for college and careers.

1. How technology can help improve education
2. 10 Sites for Online Tutoring/Teaching
3. 10 Sites for Creating Graphic Organizers
4. 30 Sites and Apps for Digital Storytelling
5. The Benefits of Education Technology
# 2020 PRINT EDITORIAL CALENDAR

## FEB
### SCHOOL DESIGN
- The Most Innovative Learning Spaces
- Learning Spaces Then & Now: Furniture
- Furniture
- Digital Citizenship

## MAR
### INFRASTRUCTURE
- The latest infrastructure checklist for schools & districts
- Infrastructure Then & Now
- Learning Management Systems
- Blended & Personalized Learning

## APR
### SECURITY
- Security strategies from districts of all sizes
- School Safety Then & Now
- Blended & Personalized Learning
- March Summit Report

## MAY
### AV
- Best of AV in the classroom
- AV Then & Now
- Infocomm Must Sees
- Refreshing & Susaining 1:1

## JUN/JUL
### LEADERSHIP
- Most Inspiring Leadership: Past & Present
- Most Inspiring People in Edtech - Past & Present
- ISTE Must Sees
- Emerging Tech

## AUG
### ISTE
- Annual ISTE Report: Best of Show, latest edtech, takeaways from our advisors
- Special 40th Anniversary Preview
- June Summit Report

## SEPT
### BACK-TO-SCHOOL BLOWOUT EDITION!
- Best Back-to-School Hardware
- The Evolution of Edtech
- Science
- Changing Pedagogy

## OCT
### PERSONALIZED LEARNING
- Personalized Learning: What Works (and what doesn’t)
- Teaching Programming
- Carts
- Data Privacy

## NOV
### THE END OF E-RATE?
- T&L investigates: The effects of the Universal Service Fund
- Major Funding challenges, opportunities, what’s changed
- Reading
- Rethinking Learning Spaces

## DEC/ JAN
### AWARDS
- Finalists of the Awards of Excellence Contest!
- What Were We Thinking? A look back at our best and worst predictions of edtech’s affect in the classroom
- Companies to Watch
- Digital Equity
New from the award-winning, authoritative voice for K-12 education technology, we proudly introduce Tech & Learning University!

Tech & Learning University delivers actionable insights and information higher ed technology decision makers need to ensure their institutions remain on the cutting edge and support instruction through the meaningful use of technology.

Visit techlearninguniversity.com for the latest:

- News
- Reviews and How tos
- Classroom and Campus Tools
- Buying Guides
- and even more!

Sponsorship opportunities include:

- TechLearningUniversity.com: Choose run of site ads or target specific topics related to your brand.
- Tech & Learning University’s weekly newsletter (66k subscribers)
- Custom eblasts to Tech & Learning University’s 34k third party opt-in subscribers
- Custom webinars, whitepapers, ebooks, podcasts and more
Who We Serve
We cultivate a community where educators and administrators can share examples of the meaningful use and solutions of technology.

34% INSTRUCTIONAL MANAGEMENT/PRINCIPAL
27% IT MANAGEMENT/CIO
17% TEACHERS
16% ADMINISTRATORS (SUPERINTENDENTS, ASSOC. SUPERINTENDENT, ETC.)
4% OTHER (SCHOOL BOARD, CONSULTANTS, TITLE COORDINATORS, ETC.)

SOURCE: INTERNAL
Our Solutions
As the number one media company in the markets it serves, Future US has the editorial expertise, market knowledge, and the high-spending audiences that are the critical pillars for a successful content marketing program.

ONLINE CREATIVE SOLUTIONS
Sponsored content programs run across our platforms and beyond using paid, owned, and earned media.

TARGETED B2B MARKETING
Our data management capabilities ensure precise audience segmentation and targeting.

TRUSTED CONTENT
We attract an audience of in-market business decision makers, who engage with and are influenced by our expert editorial content.
Offering Personalized Brand Experiences

OUR APPROACH

SPONSORED CONTENT

WEBINARS

VIDEO

WHITEPAPERS & EBOOKS

RESEARCH & SURVEYS

PODCASTS

SOCIAL MEDIA HUB

SEE OUR FULL CATALOG OF MARKETING SOLUTIONS
The **Tech & Learning Leadership Summit** are exclusive, invitation-only events for top-level executives with education technology buying responsibilities.

**EXPECT THESE RESULTS FROM YOUR SPONSORSHIP INVESTMENT:**

- Opportunities to showcase your company’s services to a qualified audience of decision makers
- New lead generation to drive business growth
- Branding opportunities to optimize exposure for your company, products and services
- Cost-efficient networking platform to meet the key players, interact with customers and build critical new contacts
A conference specifically designed to “train the trainers” with interactive experiences, shared best practices, workshops, and discussions that attendees can take back to their districts and put into action.

Tech & Learning Live offers a unique opportunity to meet teams from a variety of districts that include curriculum & tech directors, principals, tech/academic coaches, media specialists, and district leaders.

**EXPECT THESE RESULTS FROM YOUR SPONSORSHIP INVESTMENT:**

- Direct reach to jump start sales in key geographic areas
- Premium brand exposure to qualified technology decision-makers, influencers and buyers
- Generate targeted, qualified sales leads
- Exclusive networking opportunities during the event
CHRISTINE WEISER
Group Publisher
christine.weiser@futurenet.com

ALLISON KNAPP
415.806.5704
allison.knapp@futurenet.com

JOE ROTONDO
212.378.0440
joe.rotondo@futurenet.com