



# SPONSORSHIP

## CHOOSE YOUR LEVEL

Complete and return this form using one of the options below. An ARA representative will contact you to confirm the details of your sponsorship. **THANK YOU** for your commitment to ARA!

We are pleased to sponsor the ARA 74th Annual Convention & Exposition, with the:

My sponsorship total will be:








Participating sponsors are not only recognized with extensive marketing exposure during the convention, but companies can also take pride in knowing they support the efforts of ARA as it positively serves the automotive recycling industry.

A Convention & Exposition sponsorship is a wise investment to assist in the long-term viability and strength of the automotive recycling industry market.

ARA has 4,500 direct and affiliated members, so your dollars will go far, even reaching those who do not attend the convention. Your sponsorship investment will assure you prime exposure to ARA members before, during and following the convention.

**PLEASE NOTE:**

Some sponsorship opportunity benefits are time-sensitive for printing purposes. To take full advantage of sponsorship benefits, sponsorships are due before July 14, 2017.

<input type="checkbox"/>		<b>Diamond</b> SPONSOR LEVEL <b>\$25,000 or above</b>	\$ <input type="text"/>
<input type="checkbox"/>		<b>Platinum</b> SPONSOR LEVEL <b>\$18,000 or above</b>	\$ <input type="text"/>
<input type="checkbox"/>		<b>Gold</b> SPONSOR LEVEL <b>\$12,500 or above</b>	\$ <input type="text"/>
<input type="checkbox"/>		<b>Silver</b> SPONSOR LEVEL <b>\$9,000 or above</b>	\$ <input type="text"/>
<input type="checkbox"/>		<b>Bronze</b> SPONSOR LEVEL <b>\$7,000 or above</b>	\$ <input type="text"/>
<input type="checkbox"/>		<b>Associate</b> SPONSOR LEVEL <b>\$4,000 or above</b>	\$ <input type="text"/>
<input type="checkbox"/>		<b>ARA Friends</b> <b>\$2,000 or above</b>	\$ <input type="text"/>
<input type="checkbox"/>		<b>Relaxation Lounge</b> <b>\$5,000</b>	\$ <input type="text"/>
<input type="checkbox"/>		<b>Charging Station</b> <b>\$5,000</b>	\$ <input type="text"/>
<input type="checkbox"/>		<b>Shoe Shine Station</b> <b>\$3,000</b>	\$ <input type="text"/>

Total Sponsorship Due: \$

### Sponsor Information:

COMPANY: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Email or Fax to this form to:  
**Automotive Recyclers Association**  
 c/o Award Winning Events  
 attn: Kim Glasscock  
 EMAIL Kim@a-r-a.org  
 FAX (615) 534-0169

# SPONSORSHIP OPPORTUNITIES

Premier Sponsors

**\$25,000**



## BENEFITS INCLUDE

Recognition in Automotive Recycling Newsletter, Convention Program Guide, ARA Website and Convention Promotional Materials; Sponsor Ribbon for Badge; Company logo with link on website; Opportunity to include logoed giveaways/collateral in attendee registration packets\*\*\*; One ad (1 issue) in Automotive Recycling Newsletter; One (1) banner ad on ARA website for 1 month; Special Thank You sign at Convention Center for Premier Sponsors

## Exclusive to:

Company logo on Convention badges; Company logo on convention logo header for inclusion on most convention collateral; Full page color ad in Automotive Recycling Magazine\*; Full page color ad in Convention Program Guide; Two (2) complimentary Full Convention Registrations; One (1) complimentary 10x10 booth space; One (1) 1-bedroom Sunset Suite @ Hotel @ Group Rate; Logo included on pre-convention e-blasts; Video inclusion (up to 5 minutes) on ARA In-room TV\*\*; Recognition on event signage of: Thursday PP Reception & Expo Opening; Friday Awards Reception & Dinner; Saturday Expo Breakfast; Beverage Station in Common Area

**\$18,000**



## BENEFITS INCLUDE

Recognition in Automotive Recycling Newsletter, Convention Program Guide, ARA Website and General Convention Signage; Sponsor Ribbon for Badge; Company logo with link on website; Opportunity to include logoed giveaways/collateral in attendee registration packets\*\*\*; One ad (1 issue) in Automotive Recycling Newsletter; One (1) banner ad on ARA website for 1 month; Special Thank You sign at Convention Center for Premier Sponsors

## Exclusive to:

Company Logo on Convention Tote; Full page color ad in Convention Program Guide; 1/2 page color ad in Automotive Recycling magazine\*; One (1) complimentary Full Convention Registration; One (1) additional Exhibitor Registration; One (1) complimentary 10x10 booth space; Video inclusion (up to 3 minutes) on ARA In-room TV\*\*; Recognition on event signage of: Thursday Keynote Speaker; Friday Lunch @ Exposition; Saturday Boxed Lunches; Roundtable Session

**\$12,500**



## BENEFITS INCLUDE

Recognition in Automotive Recycling Newsletter, Convention Program Guide, ARA Website and General Convention Signage; Sponsor Ribbon for Badge; Company logo with link on website; Opportunity to include logoed giveaways/collateral in attendee registration packets\*\*\*; One ad (1 issue) in Automotive Recycling Newsletter; One (1) banner ad on ARA website for 1 month; Special Thank You sign at Convention Center for Premier Sponsors

## Exclusive to:

Company logo on Custom Hotel Room Keys; 1/2 page color ad in Automotive Recycling Magazine\*; One (1) complimentary Full Convention Registration; Two (2) additional Exhibitor Registrations; Video inclusion (up to 3 minutes) on ARA In-room TV\*\*; Recognition on event signage of: Fashion Show Lunches; Saturday Keynote Speaker; Past Presidents Luncheon; Mary Kay Makeovers

**\$9,000**



## BENEFITS INCLUDE

Recognition in Automotive Recycling Newsletter, Convention Program Guide, ARA Website and General Convention Signage; Sponsor Ribbon for Badge; Company logo with link on website; Opportunity to include logoed giveaways/collateral in attendee registration packets\*\*\*; One ad (1 issue) in Automotive Recycling Newsletter

## Exclusive to:

Company logo on Giveaway; 1/2 page Color ad in Automotive Recycling Magazine\*; One (1) additional Exhibitor Registration; Video inclusion (90 seconds) on ARA In-room TV\*\*; Recognition on event signage of: Thursday & Friday Morning Hospitality; Membership Meeting Break; LARA Breakfast

**\$7,000**



## BENEFITS INCLUDE

Recognition in Automotive Recycling Newsletter, Convention Program Guide, ARA Website and General Convention Signage; Sponsor Ribbon for Badge; Company logo with link on website; Opportunity to include logoed giveaways/collateral in attendee registration packets\*\*\*; One ad (1 issue) in Automotive Recycling Newsletter

## Exclusive to:

1/2 page color ad in Automotive Recycling magazine\*; Video inclusion (90 seconds) on ARA In-room TV\*\*; Recognition as sponsor of: 1st Timer Orientation Breakfast; Friday Spouse Tour; ALL Bus Transportation

**\$4,000**



## BENEFITS INCLUDE

Recognition in Automotive Recycling Newsletter, Convention Program Guide, ARA Website and General Convention Signage; Sponsor Ribbon for Badge; Company logo with link on website; Opportunity to include logoed giveaways/collateral in attendee registration packets\*\*\*

**\$2,000**



## BENEFITS INCLUDE

Recognition in Convention Program Guide; Sponsor Ribbon for Badge; Opportunity to place logoed giveaways/collateral in attendee registration packets\*\*\*

## Additional Sponsorship Opportunities:

### Relaxation Lounge

**\$5,000 each (qty 3)**

Sponsor logo will be displayed in the lounge. When attendees visit sponsor's booth, they will receive a voucher for a massage at Relaxation Lounge.

### Charging Stations

**\$5,000 each (qty 2)**

Sponsor logo will be on the Station. Positioned in a prominent location determined by Show Management or in your booth (\$500 additional).

### Shoe Shine

**\$3,000 each (qty 4)**

Sponsor logo will be displayed in the designated area. When attendees visit sponsor's booth, they will receive a voucher for a free shoe shine.

\* Any advertising in Automotive Recycling Magazine through the sponsorship program is in addition to existing advertising agreements. Any upgrades to designated advertising will be at published rates.

\*\* Must be submitted to ARA no later than September 8th for review and inclusion.

\*\*\* Qty of 600 - Items must be received at ARA headquarters no later than September 29th for inclusion in packets.