Diverse Curriculum
NCAD is the most comprehensive addiction treatment conference, with dozens of presentations covering the wide spectrum of addiction and behavioral health disorders. Create your own tailored agenda by selecting presentations that most interest you.

COUNSELING/CLINICAL STRATEGIES

- Trauma-Informed Services for Adolescents—Treatment Strategies and Collaboration with Significant Others
- Rethinking the Role of Shame
- Cross Addiction: Fact or Myth?
- Do No Harm, Here’s Redress
- SHHH! Let’s Talk about Moderation for Mild Alcohol Use Disorders
- Beyond Recovery: Examining The Addiction Treatment Industry in-Depth Look
- Integrating EBT and Body-based Interventions in Addiction Treatment
- Medications on Recovery: What Are We Medicating?

PREVENTION/INTERVENTION

- An Overview of SUD Treatment Resources Available to Military/Veterans
- National Acupuncture Detoxification Association (NADA) Protocol Integrative Treatments for Behavioral Health and Addiction Disorders

TECHNOLOGY/RECOVERY SUPPORT

- Technology to Enable Recovery Diverted Care – Reality or Rhetoric

PROCESS ADDICTIONS

- Rethinking Sex Addiction: An Introduction to a Sexual Health Approach
- Smoking Cessation Session
- No Wrong Door: Integrating Problem Gambling into Treatment for Substance Use Disorders

CO-OCCURRING DISORDERS

- Distinguishing Between Psychotrauma and Substance Abuse Counseling
- Integrative Screening Across Multiple Settings: A Strategy for Identifying and Addressing The Complex Needs of Our Clients
- Integrated Approach to Training Providers on Syndemic and Substance Abuse Counseling

PRESCRIPTION DRUG AND OPIOID ABUSE

- Pain Management and Opioid Prescribing
- Impaired Professionals Panel Session
- 12-Step Treatments and Buprenorphine
- Medications on Recovery: What Are We Medicating?

HOLISTIC CARE

- Express Yourself: Art Therapy for Addiction Treatment
- Creating an Effective and Efficient Stress Reduction Program for Patients and Practitioners

INTEGRATED DUAL DISORDER TREATMENT

- Trauma Triage in Addictions Counseling
- Community: The Impact of Addiction on Healthy Sexuality
- Women Matter! SAMHSA’s Training Tool Box

PROFESSIONAL DEVELOPMENT

- Decriminalization: Ethics and Our Approach to Drug Policy and Treatment Strategies
- The Ethical Challenges of Social Media and Virtual Counseling
- The Ethical Impact of Social Media and Virtual Counseling in the Clinical World
- Self Care for the Caregiver

ETHICS

- Countertransference and the Boundary of Self
- The Ethical Challenges of Social Media and Virtual Counseling
- The Ethical Impact of Social Media and Virtual Counseling in the Clinical World
- Self Care for the Caregiver

GENDER MATTERS

- Coping with Compassion Fatigue in Addiction Treatment: Solutions for Professionals and Traumatized Organizations
- Stage 2 Recovery and Beyond: Setting the Foundation
- Stage 2 Recovery and Beyond for Women: Safety, Stability and Self-Regulation
- Biologic Clients and Expressive Cognitions: Implications for the Delivery of Trauma-Focused Services
- Helping Men Heal from Addiction and Trauma: Understanding and Treating the Men Through the Treatment Continuum
- Helping Men Heal from Addiction and Trauma: Understanding and Treating the Men Through the Treatment Continuum
- Finding a New Tribe: Helping Young Men Heal from Childhood Sexual Abuse and Addiction
- Traumatized in Treatment: Helpful Hints for Cisgender Clinicians Working With Transgender Clients
- Complex Models of Sexual Health in the LGBT Community: The Impact of Addiction on Healthy Sexuality
- Applying Integrated Principles to Serve Male with Substance Use Disordered and Trauma Histories
- Women Matter! SAMHSA’s Training Tool Box
- Engaging Millennials in Treatment: It’s Not Just About Texts and Tweets
- Rethinking Sex Addiction: An Introduction to a Sexual Health Approach
- Smoking Cessation Session
- No Wrong Door: Integrating Problem Gambling into Treatment for Substance Use Disorders
- Medications on Recovery: What Are We Medicating?
2017 REGISTRATION AND FEES

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<tr>
<th>Registration Type</th>
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<tr>
<td>Alumni - Super Saver Registration (Ends March 22, 2017)</td>
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<tr>
<td>SAM Pre-Conference Workshop - Super Saver Registration</td>
<td>$185.00</td>
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<tr>
<td>SAM Pre-Conference Workshop - Early Bird Registration</td>
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<tr>
<td>SAM Pre-Conference Workshop - Standard Registration</td>
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<tr>
<td>Single Day Pass (This rate does not expire)</td>
<td>$375.00/Day</td>
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<tr>
<td>Team Pricing</td>
<td>$375.00/person</td>
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**WHAT TO EXPECT AT NCAD**

- Over 80 Expert Speakers
- 150 Exhibitors
- 5 PLENARY SESSIONS
- TREATMENT CENTER TOUR
- EVENING FILM PRESENTATION

**Executive and Leadership**

NCAD is not only a clinical conference, but also offers dedicated sessions for owners and operators of treatment centers.

- How to Build Leaders From Within: Professional Development
- Developing Processes to Measure Treatment Outcomes
- NIMBY: What to Do, How to Respond and Real-Life Lessons Learned
- Beyond the Bottom Line - Clinical Valuation of Treatment Systems
- The Executive’s Guide for Navigating Changes to Government Opioid Policies

**Marketing/Business Development**

NCAD also offers dedicated sessions for marketing/business and development/admissions professionals.

- A Business Case for Ethical Marketing
- Admissions Busting: 10 Ways to Reduce Barriers to Admission and Improve Length of Stay in Residential Treatment
- Rebranding for Success: A Case Study
- From Reviews to Referrals: Leveraging Online Marketing Tools to Create Ethical Connections
- Where on Earth is Your Sales Team? Exposing the Weaknesses in Your Online and Offline Marketing Efforts and Sharing the Solutions
- A Look Inside the Addiction Treatment Marketing Organization Curriculum

**Questions/Support**

If you need any support with the NCAD conference, please feel free to contact us. All Registration Inquiries including Session Selection, Payment, Receipts and Attendance Policy Inquiries. Please call Ellen Kelley at 216-373-1223 or email ekelley@iabhc.com.

**Exhibitor and Sponsor Questions**

Cate Olziewski  •  216.373.1234  
colziewski@iabhc.com

**Program and CEU Information**

Julie-lynn Belon  •  603.836.0327  
jablon@iabhc.com

NCAD has not authorized other outside companies to negotiate rates, so do not provide any credit card info or details to anyone other than the official NCAD contacts.

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Thank you to our exhibitors for showcasing your products and services.

**Thank You to Our Faculty**

Thank you to our faculty for their expertise and dedication to the conference.

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Visit www.ncadcon.com for the latest information on continuing education units available for attending the conference.

- Earn up to 26.50 CEUs at NCAD 2017
- Earn CEUs while attending a local treatment center
- Transportation to and from the hotel and lunch are provided

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