



Conference Guide Advertising

THE 2018 ITEC TIRE MANUFACTURING CONFERENCE GUIDE

The ITEC Conference Guide is an exclusive onsite print advertising opportunity at ITEC Tire Manufacturing. The conference guide will include a listing of speakers, technical papers, sessions, special events, exhibitors and a John S. Knight Center floor plan. Its usefulness goes beyond the 3-4 days in Akron; it's a valuable year-round tool for every attendee with a master schedule of seminars, sessions, special interest programs and events and a complete exhibitor list. It's a great way to reinforce your message during and after the conference.

As the official onsite guide to ITEC, the conference guide will be distributed to approximately 2,000 attendees when they pick up their registration materials.

Contact your sales representative for more information.

Rates:

Standard Page \$4,000 net
Half Page \$2,500 net
Quarter Page \$1,500 net

Closing:

August 17, 2018

Materials Due:

August 22, 2018

Mechanicals:

Standard Page

Live: 7.5" x 10"
Trim: 8.125" x 10.875"
Bleed: 8.375" x 11.125"

Half Page - vertical

Live: 3.625" x 10"
Trim: 4" x 10.875"
Bleed: 4.25" x 11.125"

Half Page - horizontal

Live: 7.5" x 5"
Trim: 8.125" x 5.5"
Bleed: 8.375" x 5.625" (side and bottom bleed only)

Quarter Page

Live: 3.625" x 5"

Organized by

Rubber & Plastics News

a **CRAIN** communications inc. event



itec-tireshow.com



ITEC INTERNATIONAL TIRE
EXHIBITION & CONFERENCE
TIRE MANUFACTURING
AKRON 2018

QUESTIONS, CONTACT:

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