

Virginia Urban Agriculture Summit
October 5-6, 2017

“The Urban-Rural Agriculture Connection: Making it Work”

Elizabeth Borst, David Sachs, Dave Robishaw
Moderated by Kim Niewolny



Making Connections to Make it Work Better



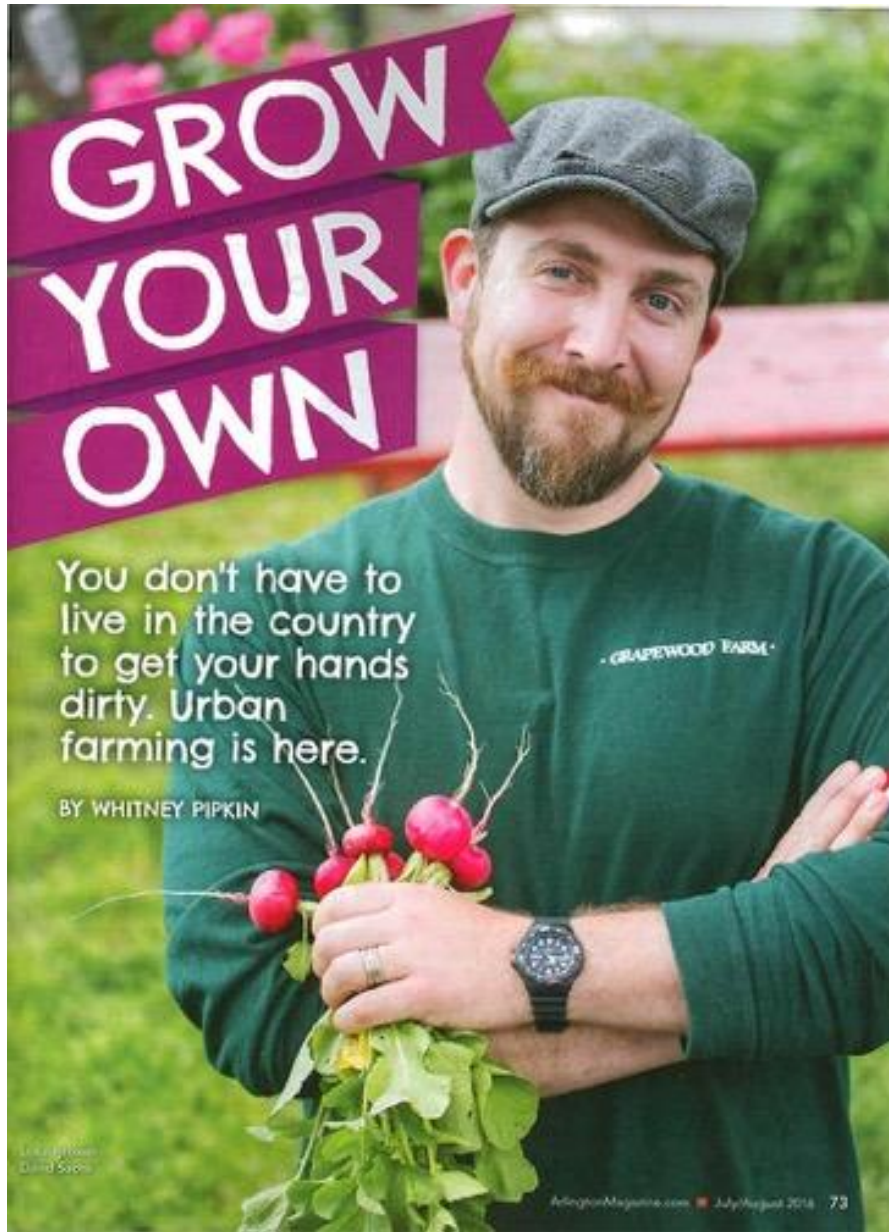
Elizabeth Borst

Virginia Fresh Match & Virginia Farmers Market Association

VIRGINIA FRESH MATCH
Means More at Market

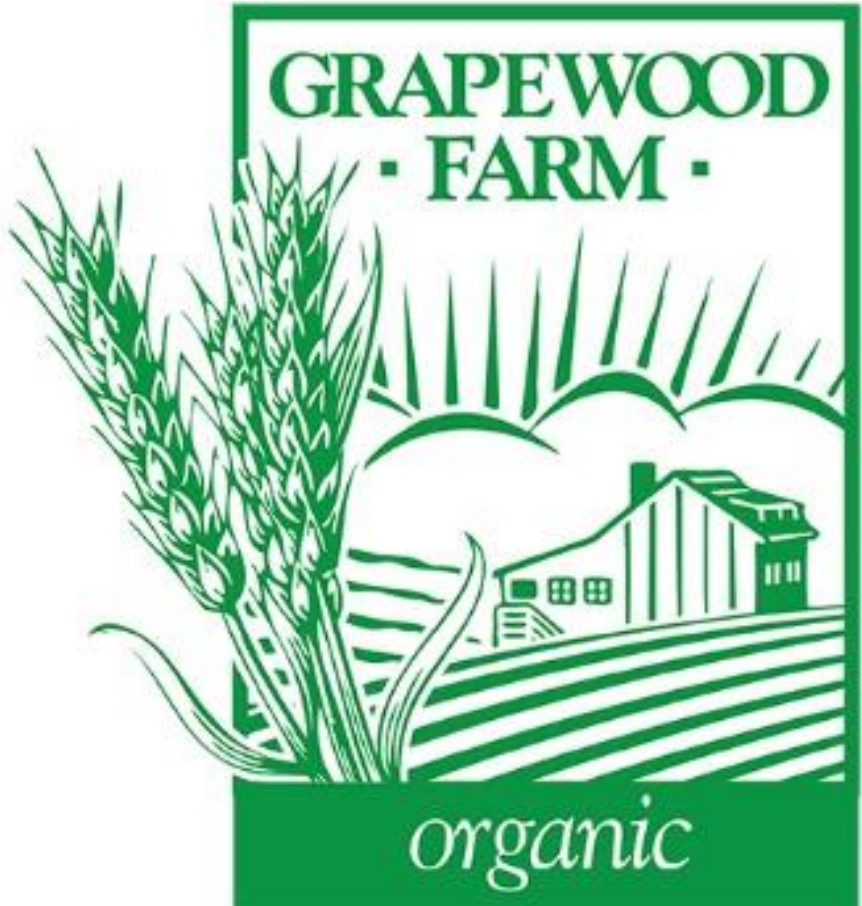
Our impact continues to grow...

- over **\$400,000** in SNAP sales at Virginia Farmers Markets since 2013. Spending up by 56% in just 4 years.
- 700+** Virginia producers engaged with Virginia Fresh Match.
- 61** markets currently offer matching programs. Find them at VirginiaFreshMatch.org.
- \$ 268%** increase in Virginia Fresh Match from 2015 to 2016.



David Sachs

Grapewood Farm





Dave Robishaw Jr.

*Virginia Department of Agriculture
& Consumer Services*



