



Presidential Rank Awards Leadership Summit

Advancing Public Service Excellence

December 7, 2017 | Mayflower Hotel Washington, D.C.

The Senior Executives Association (SEA) and SEA Professional Development League (PDL) will host the Presidential Rank Awards Leadership Summit to recognize the extraordinary public service of senior career professionals and to provide a unique training opportunity for aspiring Federal government leaders.

The conference will feature and honor the 2016 and 2017 awardees of the nation's highest civilian career leadership awards:

- **Distinguished Rank Recipients:** Given to only one percent of career Senior Executive Service (SES) members or SES equivalents. Distinguished Rank recipients are recognized for sustained extraordinary accomplishments.
- **Meritorious Rank Recipients:** Awarded to 5 percent of career SES or SES equivalents, Meritorious Rank recipients are recognized for outstanding achievement to enhance the mission of their agency.

The Presidential Rank Awards Leadership Summit seeks to:

- Advance programs, tools and resources that empower Federal government rising and senior career leaders to improve the functioning of government, solve critical national challenges, and enhance the public's trust in the Federal government.
- Highlight SEA's Communities of Change – Acquisition, Cyber, Fiscal Accountability, National Security, Governance Innovation, and Human Capital/Leadership – to promote a stronger, more effective government.
- Provide leadership training and education programs that maintain the high professional standards of career leaders.
- Examine the Presidential Rank Award process and identify best practices and potential improvements that ensure transparency, accountability and promotes excellence.

SEA is honored to host this year's Presidential Distinguished Rank Awards Reception. The event is made possible with the generous support of sponsors and Professional Development League donors. Limited sponsorships are available. For more information, please contact Katie Desrosiers at katie@connellyworks.com

SEA is governed by a career executive board of directors, who are elected by the membership and who represent a broad spectrum of government agencies.



Sponsorship Packages

All Sponsorship packages include sponsorship level recognition from the podium. As well as, top level logo placement on event promotion, emails and digital advertisements, SEA website, dedicated event registration portal, event program and signage, and Large projector screens in general session.

Gold Package Sponsorship- \$25,000 (6 slots)

Conf. Tickets	Exhibit Table	Package Unique Opportunities	Awards Reception	Award Luncheon	Program Book Ad
10	Premium Placement	Provide remarks at the Presidential Distinguished Rank Awards Reception; Introduce a keynote speaker OR provide a panelist for the general session; a seat on the Program Advisory Board	1 Reserved VIP Table	1 Reserved VIP Table	Full-Page

Platinum Package Sponsorship- \$15,000 (3 slots)

Conf. Tickets	Exhibit Table	Package Unique Opportunities	Awards Reception	Award Luncheon	Program Book Ad
8	Premium Placement	Introduce a keynote speaker OR provide a panelist for the general session; a seat on the Program Advisory Board		1 Reserved VIP Table	Half-Page

Registration Sponsorship - \$8,000 (Exclusive)

Conf. Tickets	Exhibit Table	Package Unique Opportunities	Awards Reception	Award Luncheon	Program Book Ad
6	Standard Placement	Provide an attendee giveaway item; Green Room Dedicated signage; Provide a greeter; Speaker/ award winner registration/badge pick-up			

Presidential Rank Awards Reception Table Sponsorship - \$7,000

Conf. Tickets	Exhibit Table	Package Unique Opportunities	Awards Reception	Award Luncheon	Program Book Ad
6	Standard Placement	Special recognition from the podium	1 Reserved VIP Table		Quarter-Page

Wi-Fi Sponsorship - \$6,000 (Exclusive)

Conf. Tickets	Exhibit Table	Package Unique Opportunities	Awards Reception	Award Luncheon	Program Book Ad
4	Standard Placement	Wi-Fi card included in attendee badges			

Meritorious Awards Luncheon Table Sponsorship - \$5,000

Conf. Tickets	Exhibit Table	Package Unique Opportunities	Awards Reception	Award Luncheon	Program Book Ad
5	Standard Placement	Special recognition from the podium		1 Reserved VIP Table	Quarter-Page

Silver Sponsorship - \$5,000 (3 slots)

Conf. Tickets	Exhibit Table	Package Unique Opportunities	Awards Reception	Award Luncheon	Program Book Ad
3	Standard Placement	Act as a moderator for one panel		2 VIP Seats	

Lanyard - \$4,000 (Exclusive)

Conf. Tickets	Exhibit Table	Package Unique Opportunities	Awards Reception	Award Luncheon	Program Book Ad
2	Standard Placement	Provide an attendee giveaway item			

Small Business Sponsorship - \$2,500 (6 slots)

Conf. Tickets	Exhibit Table	Package Unique Opportunities	Awards Reception	Award Luncheon	Program Book Ad
3	Standard Placement	Special recognition from the podium		2 VIP Seats	